

news release

FOR IMMEDIATE RELEASE

TCOG to Host Texoma Made 2025

SHERMAN, September 19, 2025 – Eric Bridges, Executive Director of the Texoma Council of Governments announced today that Texoma Made 2025, a premier learning and networking event for business leaders, city officials, educators, and changemakers shaping the future of North Texas and Southern Oklahoma will take place from 8a to 4p on Wednesday, November 5, 2025 at Austin College in Sherman.

"Our objective with Texoma Made 2025," said Mr. Bridges "is to equip leaders with strategies, resources, and partnerships that strengthen economic resilience, promote our region, and drive innovations. With rapid growth in advanced manufacturing, workforce demand, and business development – alongside rising housing and infrastructure pressures – communities must act now to plan for a sustainable future. By combining actionable strategies, expert insights, and cross-sector collaboration, Texoma Made 2025 will equip community leaders with the tools to turn lessons from resilience into measurable progress across Texoma."

Texoma Made 2025 is funded in part by a grant from the US Department of Commerce Economic Development Administration (EDA) with additional support from Hot 107.3 FM, First United Bank, Texoma HR, and Huitt-Zollars. For additional event details, including how to register, go to www.texomamadeconference.com

The Texoma Council of Governments is a voluntary association of the local governments in Cooke, Fannin, and Grayson Counties. Established in 1968, the Texoma Council of Governments promotes economy and efficiency in the coordinated planning and development of the tri-county region through its community and economic development activities. Either directly, or through contractors, the Council provides housing, utility assistance, and weatherization services for low-income citizens in the region and assists the elderly through a variety of Area Agency on Aging programs. The Council also facilitates the delivery of grant funding for homeland security and criminal justice.

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