Texoma Economic Development District

COVID-19 IMPACT ON EMPLOYMENT

TEXOMA COUNCIL OF GOVERNMENTS

Prepared by Mysidewalk.com with assistance and funding from the Economic Development Administration (EDA), U.S. Department of Commerce

Texoma Council of Governments
June 2022

Covid-19 Impact on Employment

Covid-19 has had a significant impact on residents and employment for local and regional areas across the nation. Closure of non-essential businesses due to the novel coronavirus has had unprecedented effects on the economy, leaving many workers unemployed with out notice and a number of businesses closing their doors for good as the pandemic continues.

This report is designed to provide information about the current state of unemployment in our area, which occupations were most impacted, and where populations may be most affected.

Unemployment Rate

No data

Most Recent Month

Texoma 3 counties

April 2022

2.9%

Most Recent Month

Cooke County, TX

April 2022

3%

Most Recent Month

Grayson County, TX

April 2022

2.7%

Most Recent Month

Fannin County, TX

April 2022

Unemployment Rate

No data

Annual Average

Texoma 3 counties

2019

2.8%

Annual Average

Cooke County, TX

2019

3.1%

Annual Average

Grayson County, TX

2019

2.8%

Annual Average

Fannin County, TX

2019

Sources: BLS LAUS 2019, April 2022

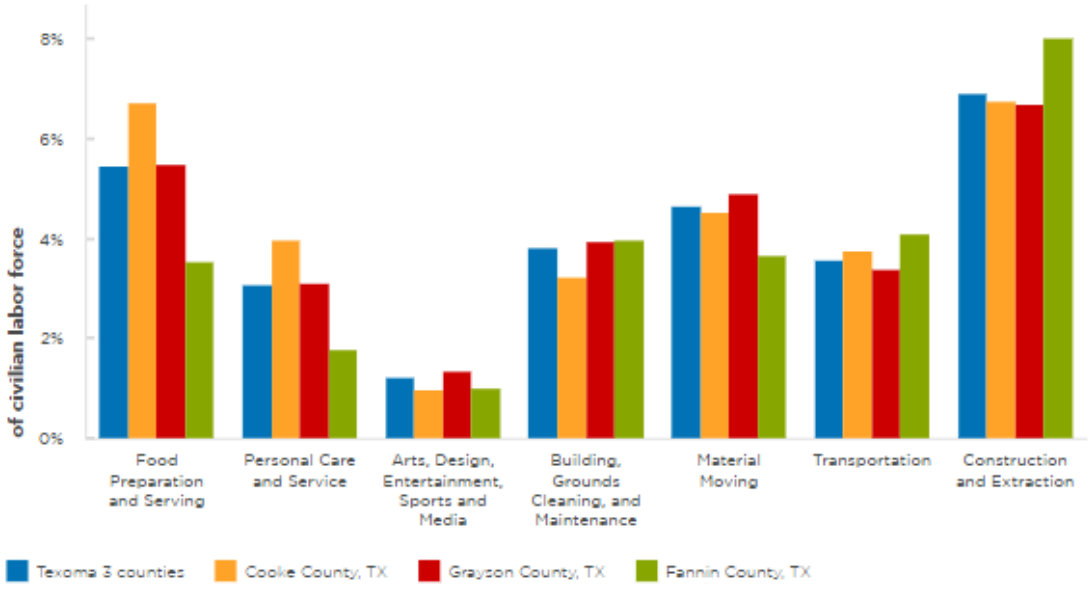
Top Occupations Impacted by Covid-19

Not every industry or occupation has been impacted the same by Covid-19. While the food service industry has been one of the most affected sectors, it still employs many people that have occupations considered as essential labor. Many other service-related occupations that require close in-person contact have been hit hard as well.

This section helps us understand which occupations were hit hardest, how prevalent those occupations were in our community pre-Covid, and where impacted populations may live. The occupations most impacted by Covid-19 have been in:

- Food Preparation and Serving
- Persona Care and Services
- Arts, Design, Entertainment, Sports and Media
- Building, Grounds Cleaning, and Maintenance
- Transportation and Material Moving
- Construction and Extraction

Pre-Covid - Prevalence of Labor Force in Most Impacted Occupations



Sources: US Census Bureau ACS 5-year 2016-2020

Page 1/7: Food Preparation and Service

Employed in Food Preparation and Serving (Pre-Covid)

5.5%
of total labor force
Texoma 3 counties

6.7%
of total labor force
Cooke County, TX

5.5%
of total labor force
Grayson County, TX

3.5%
of total labor force
Fannin County, TX

Employed in Food Preparation and Serving (Pre-Covid)

5,512
People
Texoma 3 counties

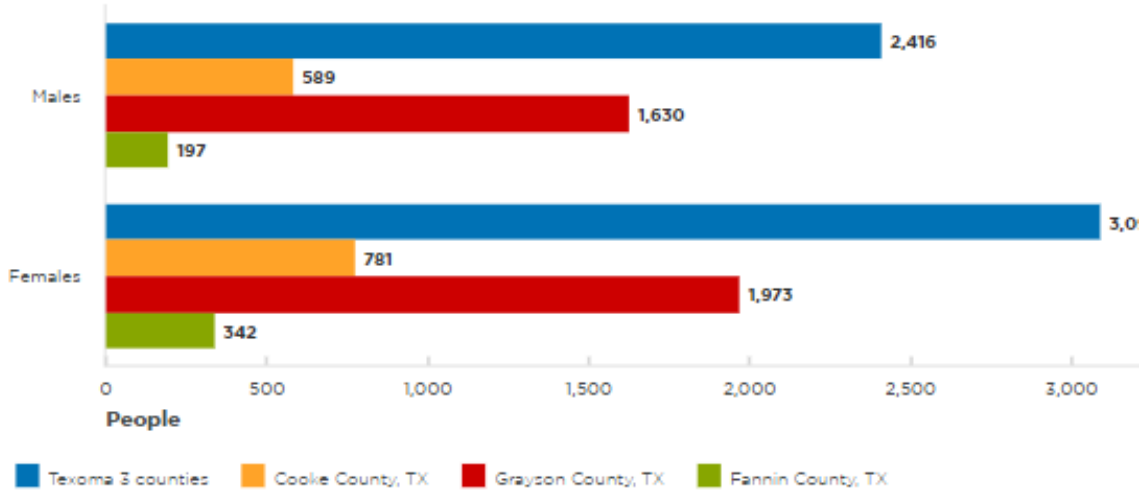
1,370
People
Cooke County, TX

3,603
People
Grayson County, TX

539
People
Fannin County, TX

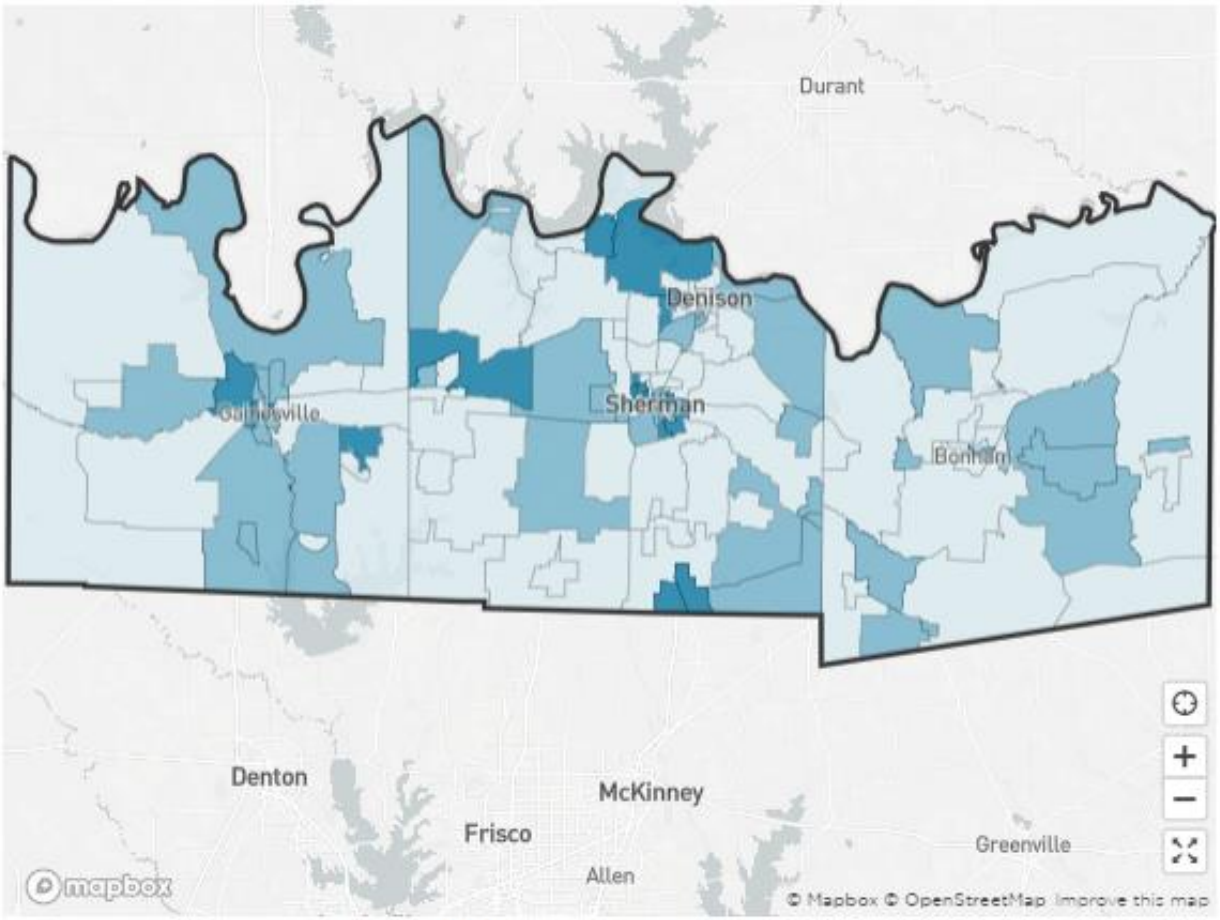
Sources: US Census Bureau ACS 5-year 2016-2020

by Sex



Sources: US Census Bureau ACS 5-year 2016-2020

Most Impacted Areas: Food Preparation and Service (Pre-Covid)



Area of Analysis

Food Preparation and Serving Employment (Pre-Covid)

- 0% - 4.4%
- 4.4% - 12.1%
- 12.1% - 35.5%

Sources: US Census Bureau ACS 5-year 2016-2020

Page 2/7: Personal Care and Service

Employed in Personal Care and Service (Pre-Covid)

3.1%
of total labor force
Texoma 3 counties

4%
of total labor force
Cooke County, TX

3.1%
of total labor force
Grayson County, TX

1.8%
of total labor force
Fannin County, TX

Employed in Personal Care and Service (Pre-Covid)

3,125
People
Texoma 3 counties

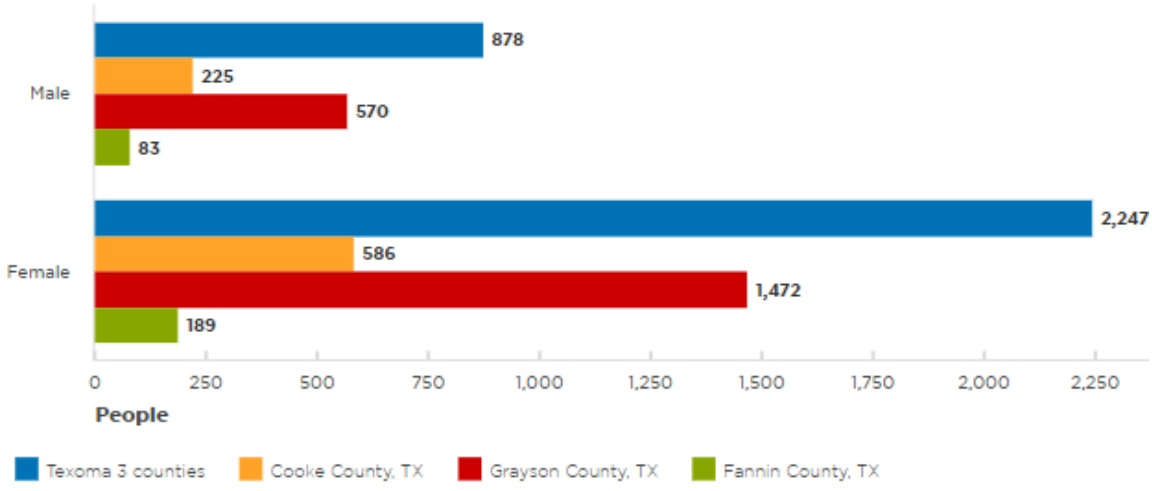
811
People
Cooke County, TX

2,042
People
Grayson County, TX

272
People
Fannin County, TX

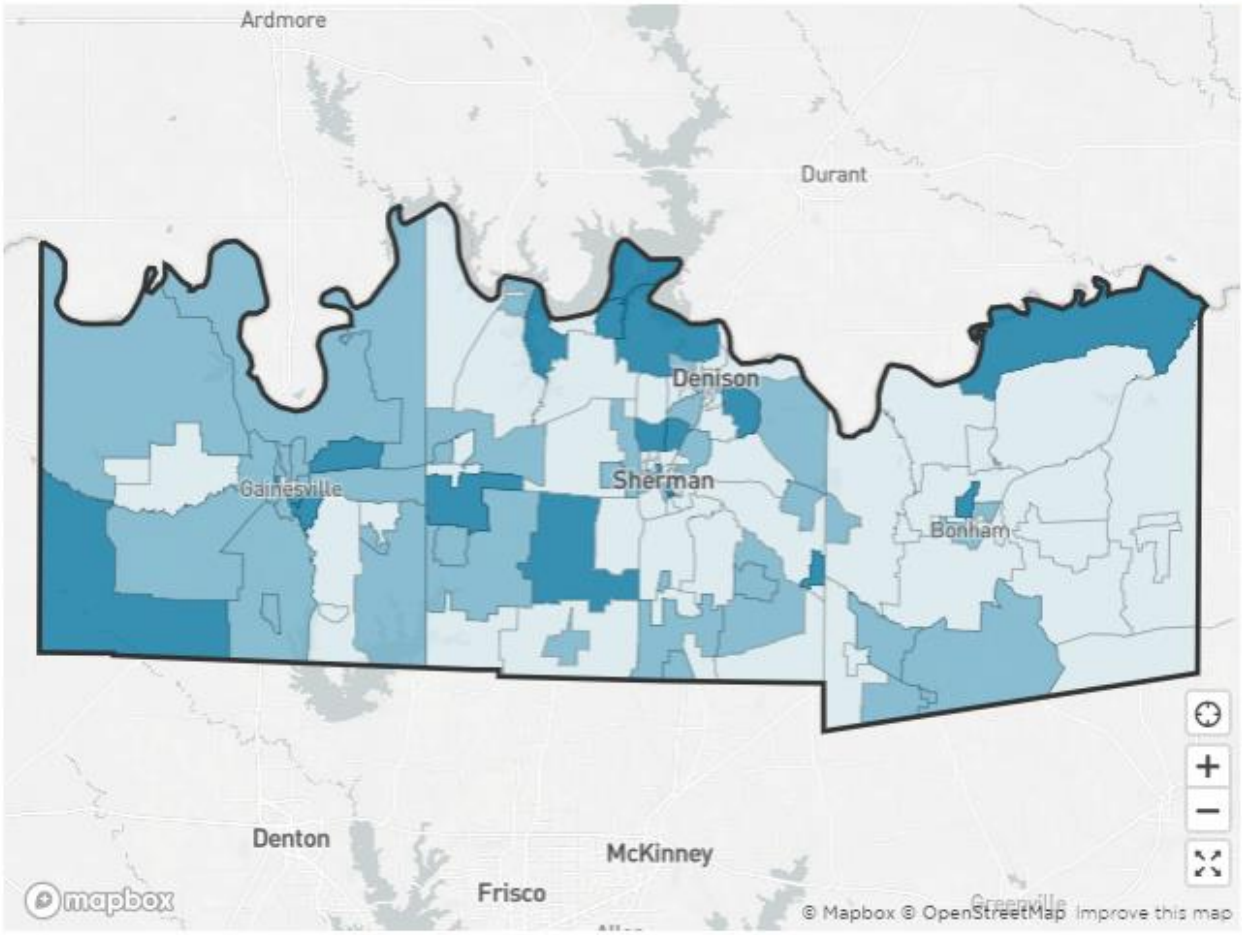
Sources: US Census Bureau ACS 5-year 2016-2020

by Sex



Sources: US Census Bureau ACS 5-year 2016-2020

Most Impacted Areas: Personal Care and Service (Pre-Covid)



Area of Analysis

Personal Care and Service Employment (Pre-Covid)

- 0% - 2%
- 2% - 8%
- 8% - 17%

Sources: US Census Bureau ACS 5-year 2016-2020

Page 3/7: Arts, Design, Entertainment, Sports and Media

Employed in Arts, Design, Entertainment, Sports and Media (Pre-Covid)

1.2%
of total labor force
Texoma 3 counties

1%
of total labor force
Cooke County, TX

1.4%
of total labor force
Grayson County, TX

1%
of total labor force
Fannin County, TX

Employed in Arts, Design, Entertainment, Sports and Media (Pre-Covid)

1,242
People
Texoma 3 counties

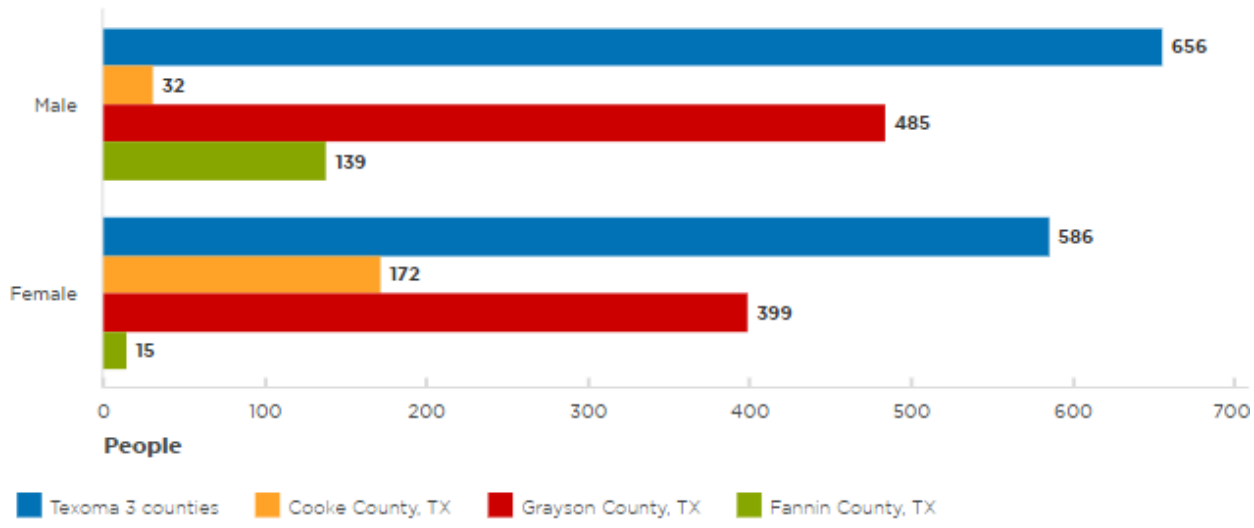
204
People
Cooke County, TX

884
People
Grayson County, TX

154
People
Fannin County, TX

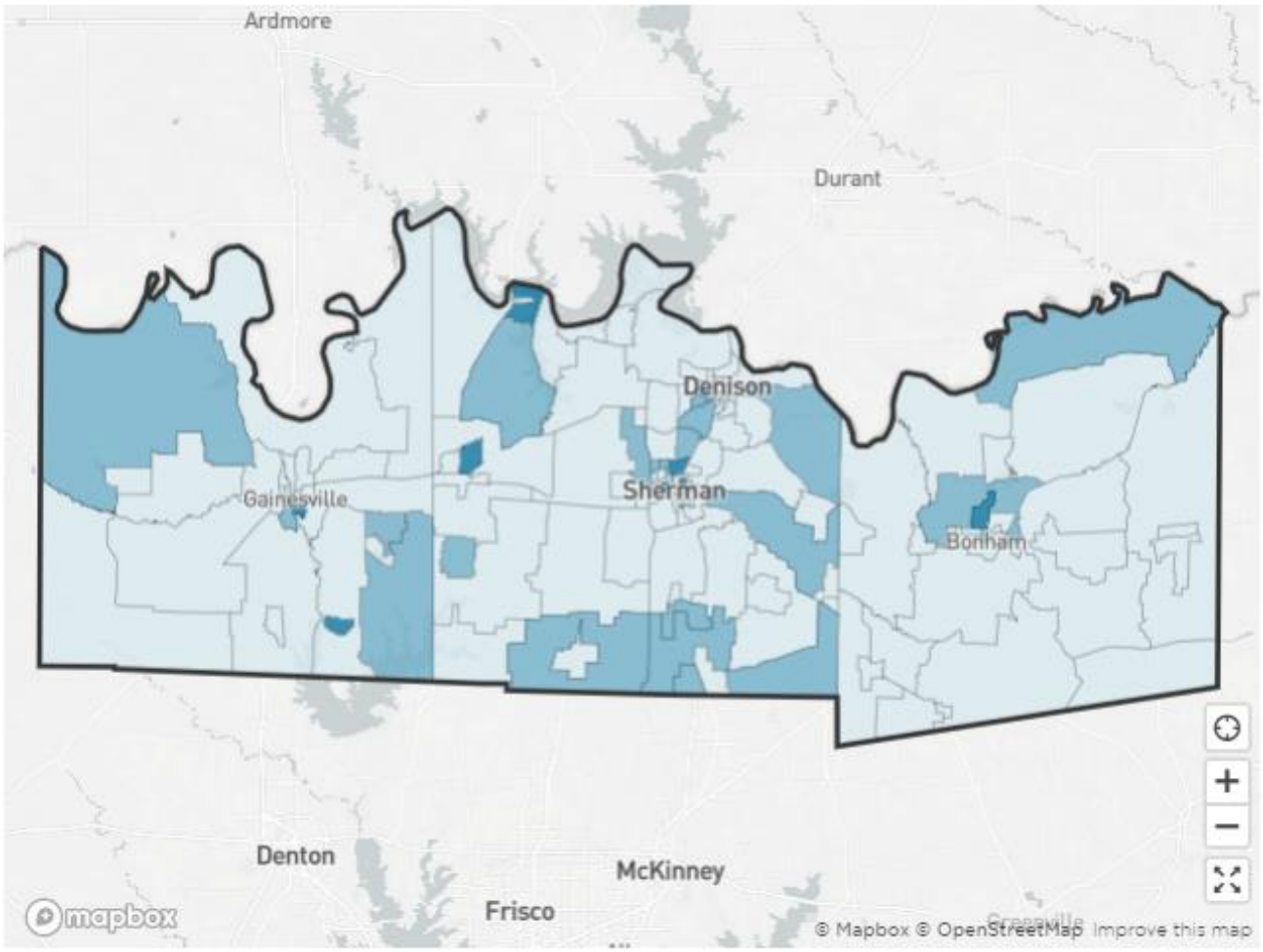
Sources: US Census Bureau ACS 5-year 2016-2020

by Sex



Sources: US Census Bureau ACS 5-year 2016-2020

Most Impacted Areas: Arts, Design, Entertainment, Sports and Media (Pre-Covid)



Area of Analysis

Arts, Design, Entertainment, Sports and Media Employment (Pre-Covid)

- 0% - 1.7%
- 1.7% - 7.1%
- 7.1% - 12.9%

Sources: US Census Bureau ACS 5-year 2016-2020

Page 4/7: Building, Grounds Cleaning, and Maintenance

Employed in Building, Grounds Cleaning, and Maintenance (Pre-Covid)

3.8%
of total labor force
Texoma 3 counties

3.3%
of total labor force
Cooke County, TX

4%
of total labor force
Grayson County, TX

4%
of total labor force
Fannin County, TX

Employed in Building, Grounds Cleaning, and Maintenance (Pre-Covid)

3,859
People
Texoma 3 counties

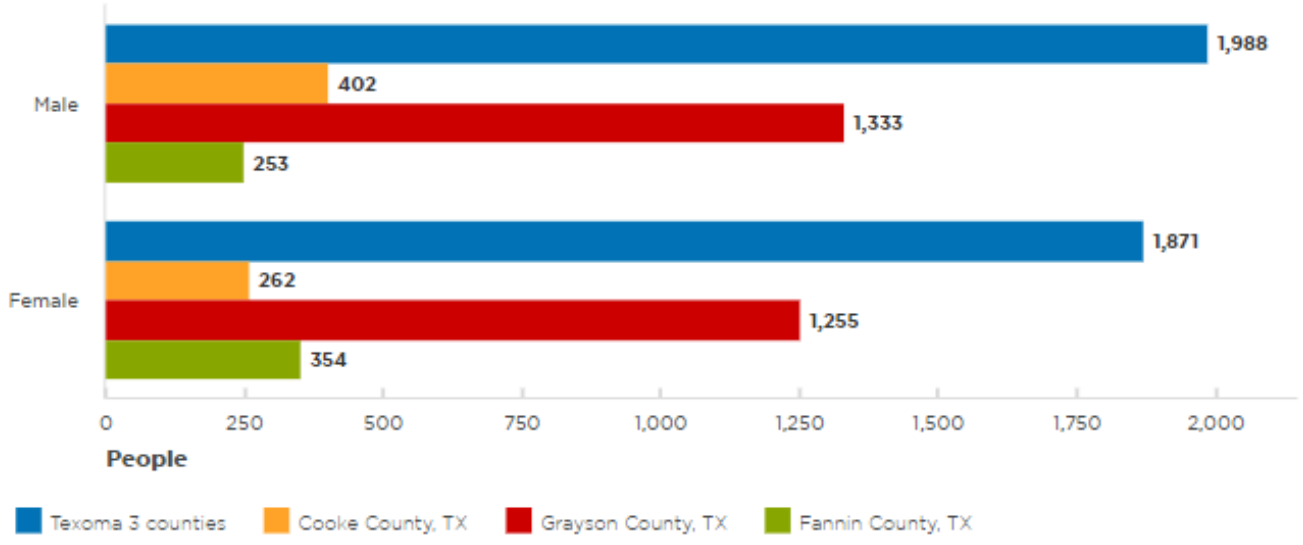
664
People
Cooke County, TX

2,588
People
Grayson County, TX

607
People
Fannin County, TX

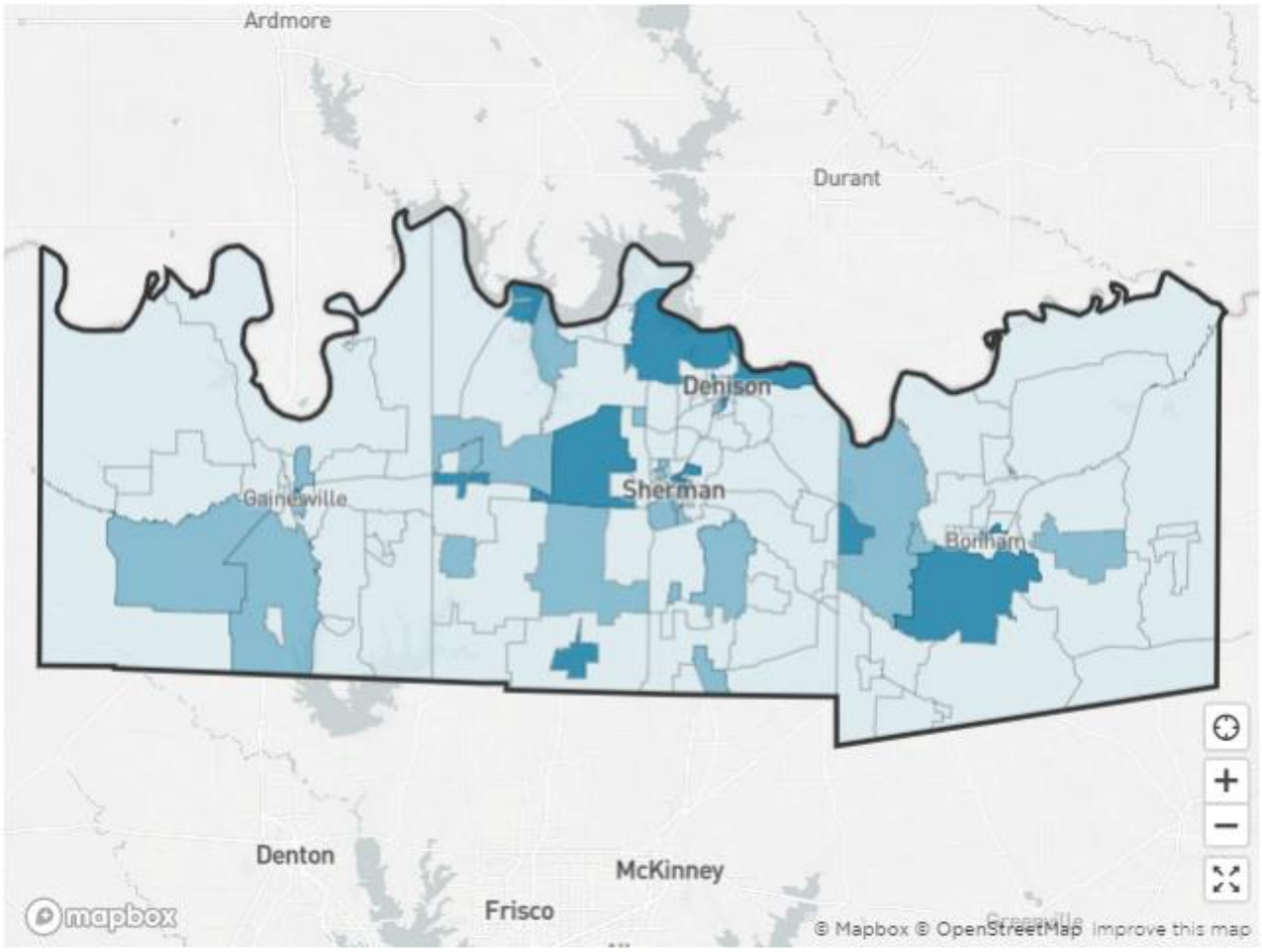
Sources: US Census Bureau ACS 5-year 2016-2020

by Sex



Sources: US Census Bureau ACS 5-year 2016-2020

Most Impacted Areas: Building, Grounds Cleaning, and Maintenance Employment (Pre-Covid)



Area of Analysis

Building, Grounds Cleaning, and Maintenance Employment (Pre-Covid)

- 0% - 4.5%
- 4.5% - 12.7%
- 12.7% - 31.1%

Sources: US Census Bureau ACS 5-year 2016-2020

Page 5/7: Material Moving

Employed in Material Moving (Pre-Covid)

4.7%
of total labor force
Texoma 3 counties

4.6%
of total labor force
Cooke County, TX

4.9%
of total labor force
Grayson County, TX

3.7%
of total labor force
Fannin County, TX

Employed in Material Moving (Pre-Covid)

4,695
People
Texoma 3 counties

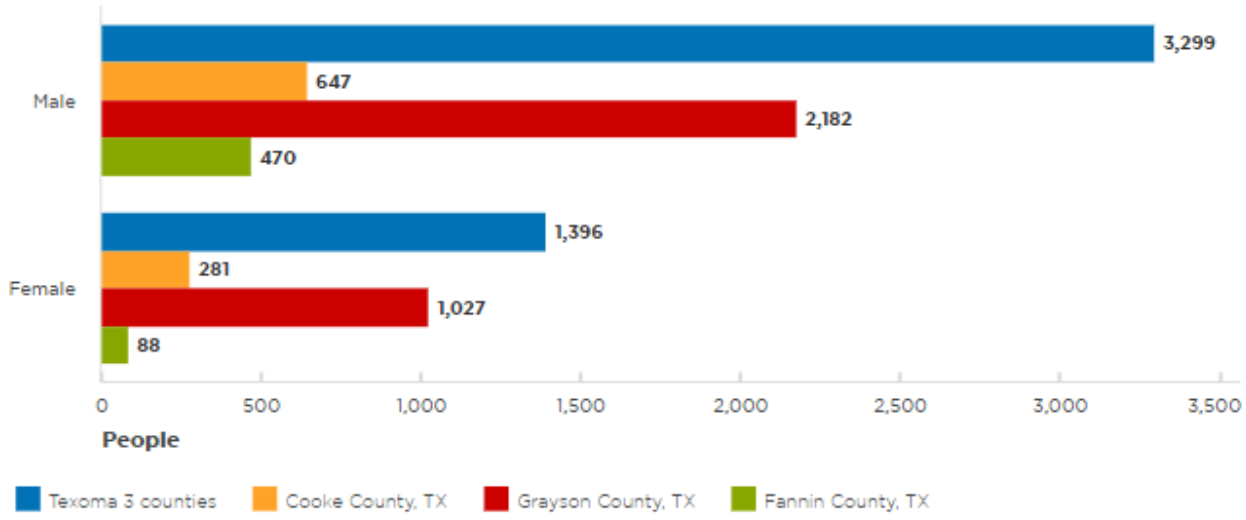
928
People
Cooke County, TX

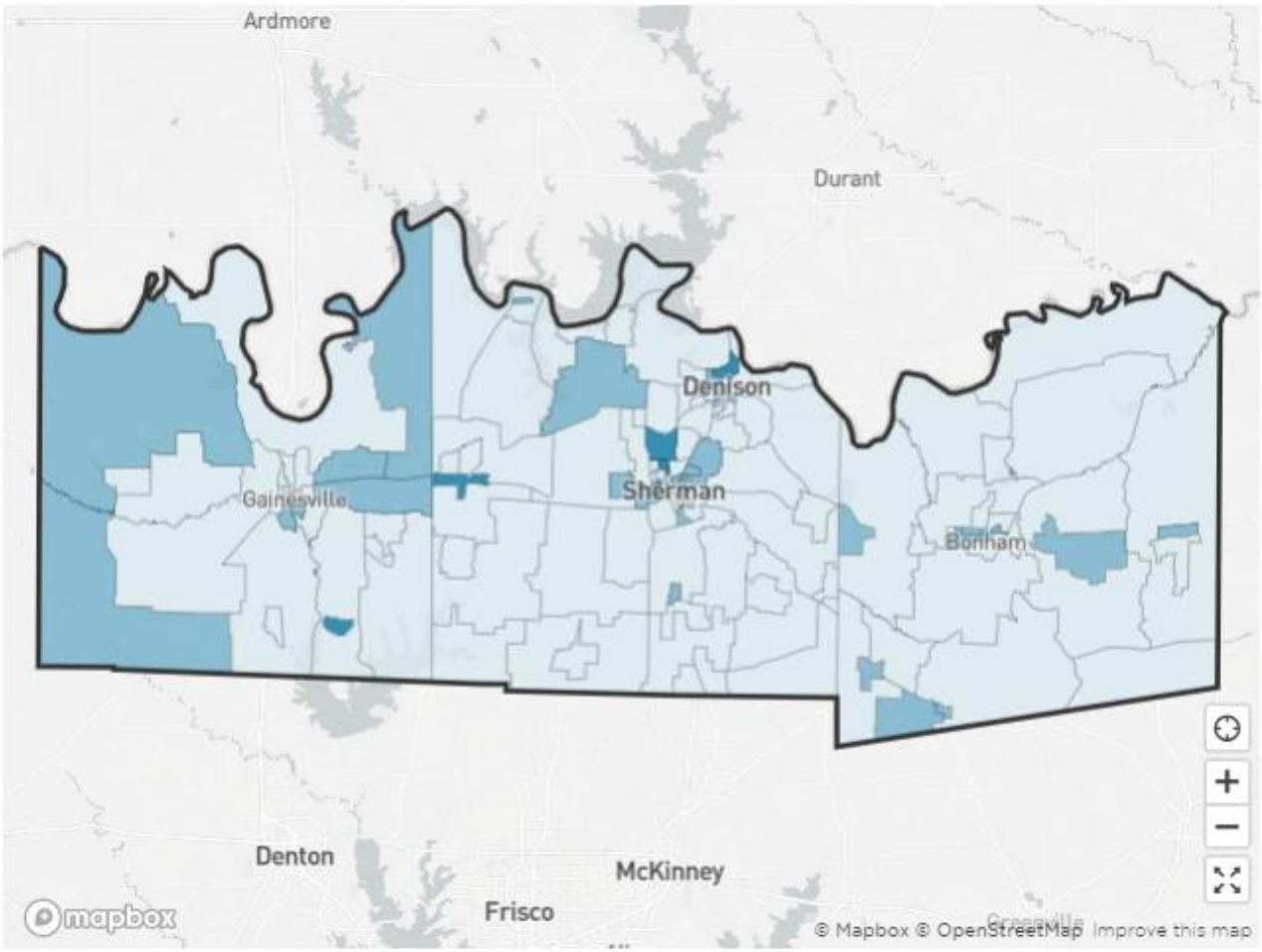
3,209
People
Grayson County, TX

558
People
Fannin County, TX

Sources: US Census Bureau ACS 5-year 2016-2020

by Sex





Area of Analysis

Material Moving Employment (Pre-Covid)

- 0% - 6.2%
- 6.2% - 19.8%
- 19.8% - 35.6%

Sources: US Census Bureau ACS 5-year 2016-2020

Page 6/7: Transportation

Employed in Transportation (Pre-Covid)

3.6%
of total labor force
Texoma 3 counties

3.8%
of total labor force
Cooke County, TX

3.4%
of total labor force
Grayson County, TX

4.1%
of total labor force
Fannin County, TX

Employed in Transportation (Pre-Covid)

3,617
People
Texoma 3 counties

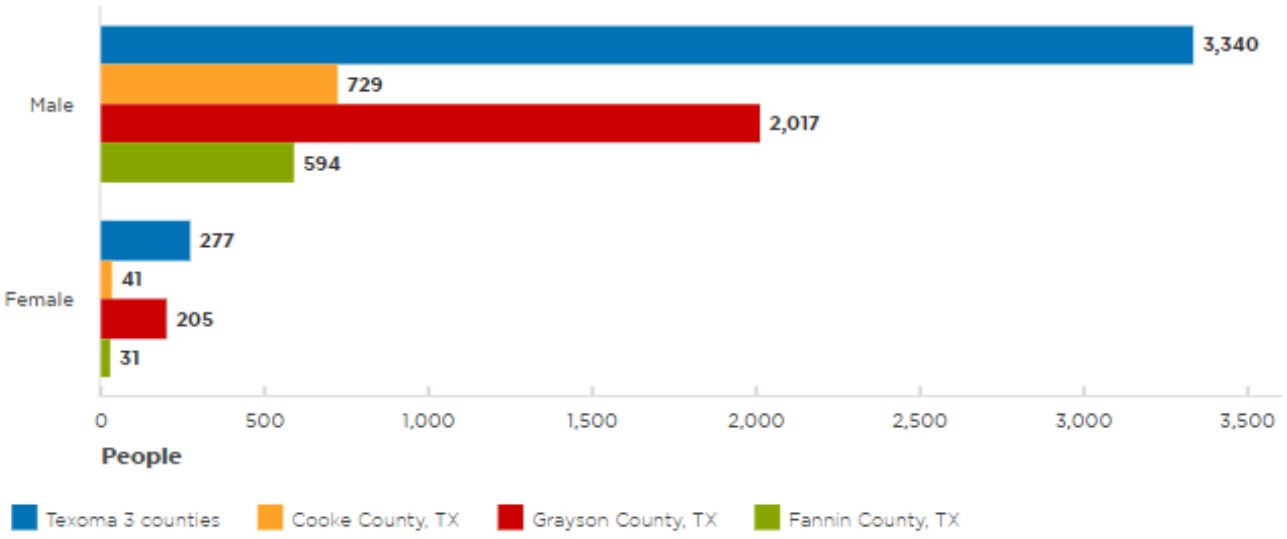
770
People
Cooke County, TX

2,222
People
Grayson County, TX

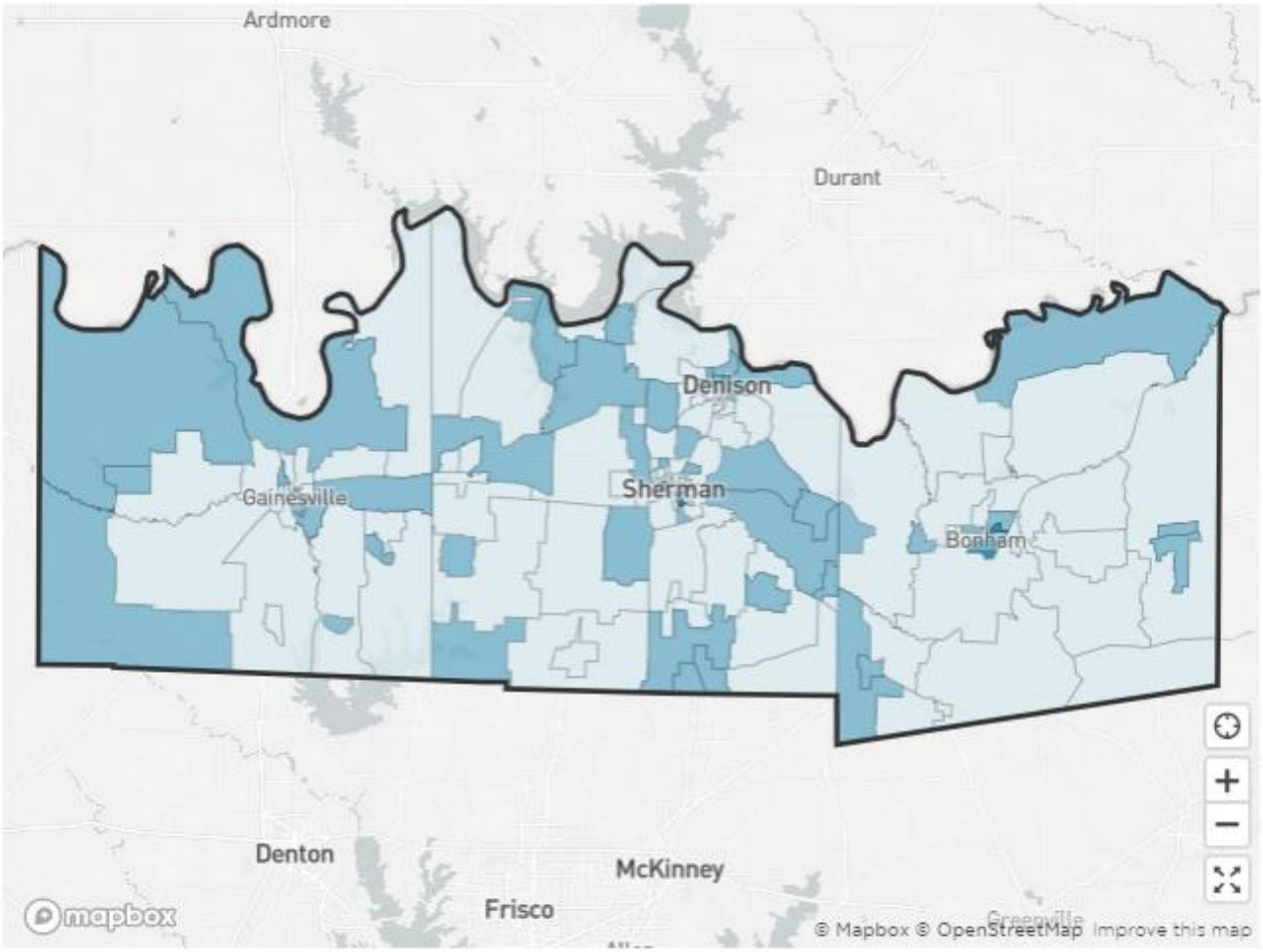
625
People
Fannin County, TX

Sources: US Census Bureau ACS 5-year 2016-2020

by Sex



Sources: US Census Bureau ACS 5-year 2016-2020



Area of Analysis

Transportation Employment (Pre-Covid)

- 0% - 4.3%
- 4.3% - 14.6%
- 14.6% - 30.5%

Sources: US Census Bureau ACS 5-year 2016-2020

Page 7/7: Construction and Extraction

Employed in Construction and Extraction (Pre-Covid)

6.9%
of total labor force
Texoma 3 counties

6.8%
of total labor force
Cooke County, TX

6.7%
of total labor force
Grayson County, TX

8%
of total labor force
Fannin County, TX

Employed in Construction and Extraction (Pre-Covid)

6,983
People
Texoma 3 counties

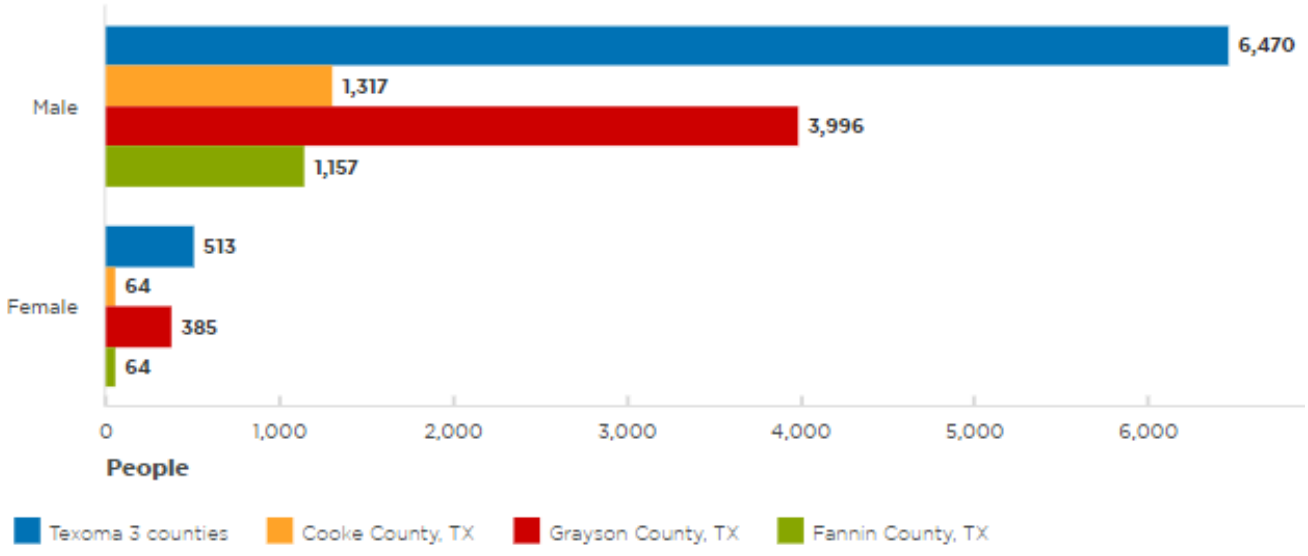
1,381
People
Cooke County, TX

4,381
People
Grayson County, TX

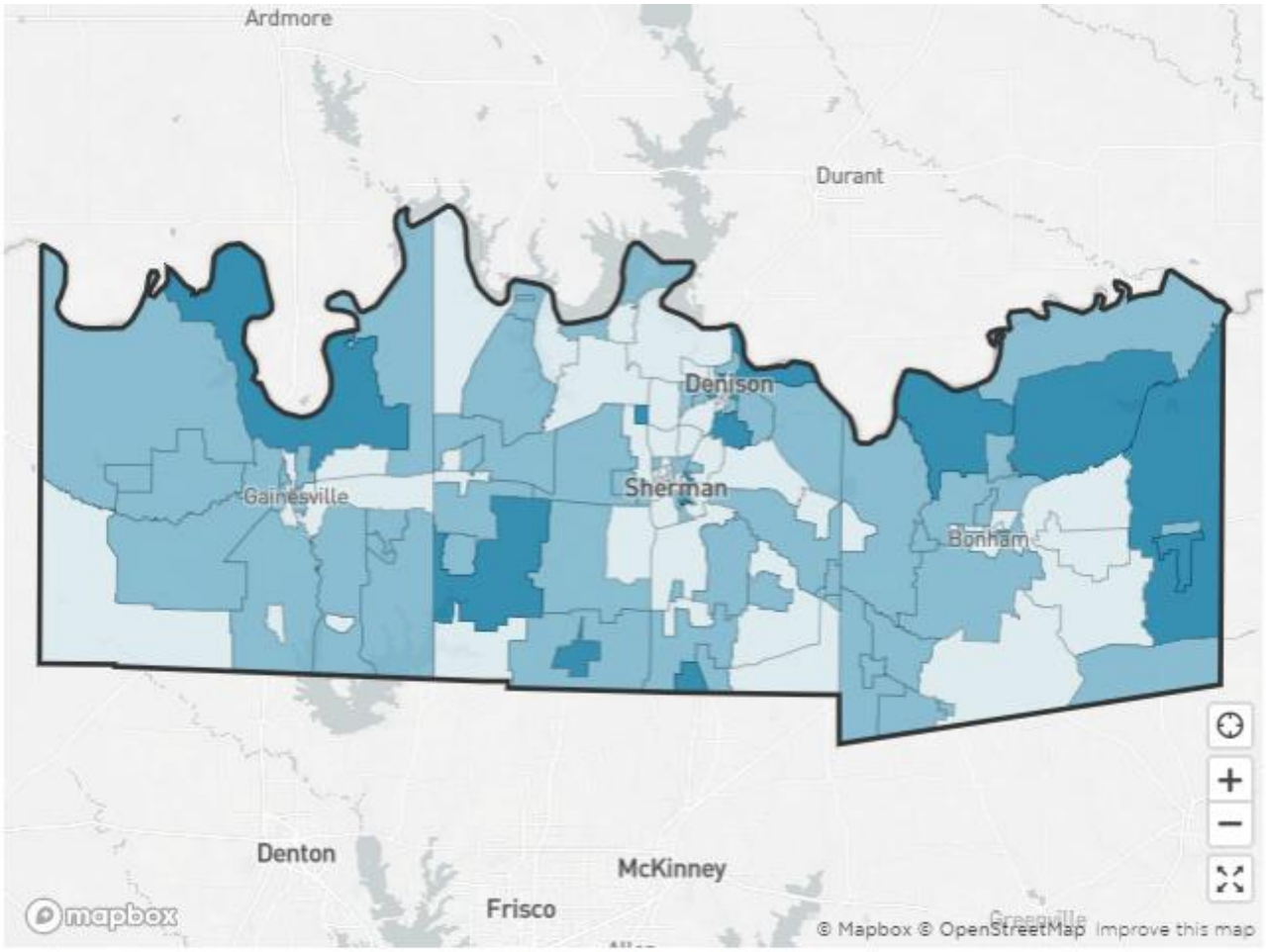
1,221
People
Fannin County, TX

Sources: US Census Bureau ACS 5-year 2016-2020

by Sex



Sources: US Census Bureau ACS 5-year 2016-2020



Area of Analysis

Construction and Extraction Employment (Pre-Covid)

- 0% - 4.7%
- 4.7% - 14.1%
- 14.1% - 33.2%

Sources: US Census Bureau ACS 5-year 2016-2020