

Texoma Economic Development District

# NEIGHBORHOOD EQUITY SNAPSHOT



**TEXOMA COUNCIL OF GOVERNMENTS**



Prepared by Mysidewalk.com with assistance and funding from the Economic Development Administration (EDA), U.S. Department of Commerce

Texoma Council of Governments  
June 2022

# Neighborhood Equity Snapshot

Everyone deserves to live in a healthy and equitable community. Unfortunately, too many of our life outcomes including our access to capital, quality schools, vibrant businesses, longterm health, and more are [predicted by our zip code](#)<sup>13</sup>. Where we live often determines how long we live, the money we can make, and the opportunities we can access. To change these outcomes, we use a holistic and comprehensive approach to investing in all assets of a strong and healthy neighborhood.

This Neighborhood Equity Snapshot is part of our approach. It includes key data that we use to collaboratively build equitable outcomes with our partners, neighborhood residents, and other stakeholders. We recognize that equitable outcomes require specifying the barriers that need overcoming and who and where will benefit as a result of our work. Data helps us identify these existing barriers while understanding potential audiences and places that can benefit from our work.

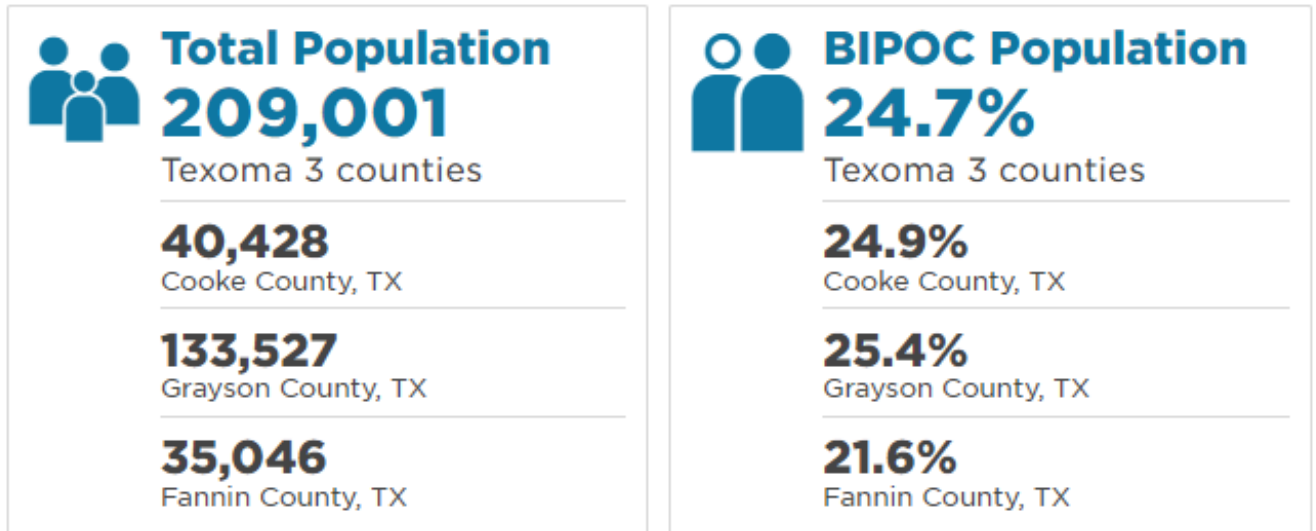
## Data helps us:

- illuminate disparities between and within communities
- establish an understanding of equity using standard measures
- bring new partners to the table around shared goals
- provide relevant comparisons and benchmarks
- promote accountability to improve outcomes

*"Equitable outcomes require specifying the **barriers that need overcoming** and **who** and **where** will benefit."*

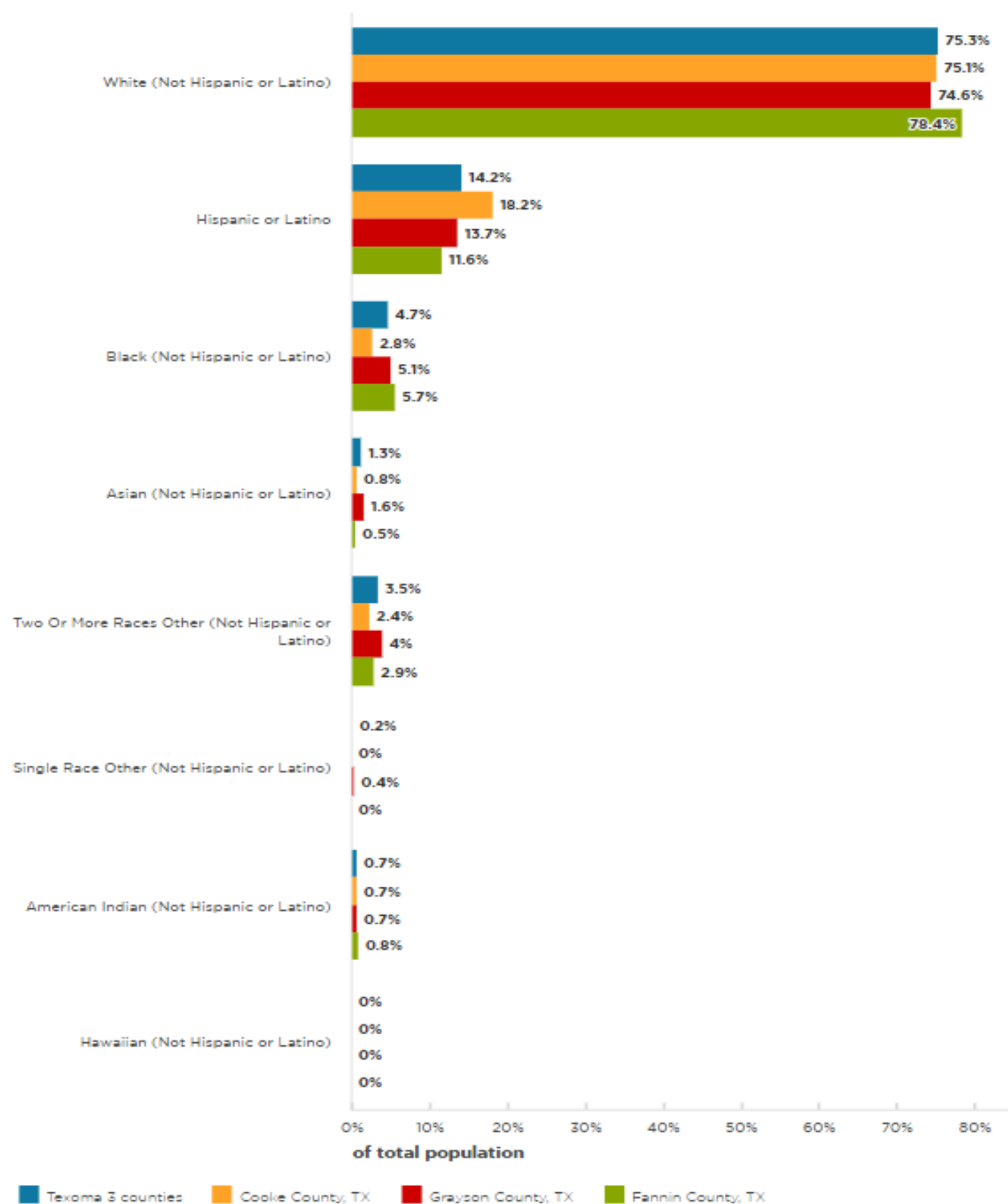
## 1. Population and Demographic Change

What is the demographic makeup of the area? How have populations changed over time?



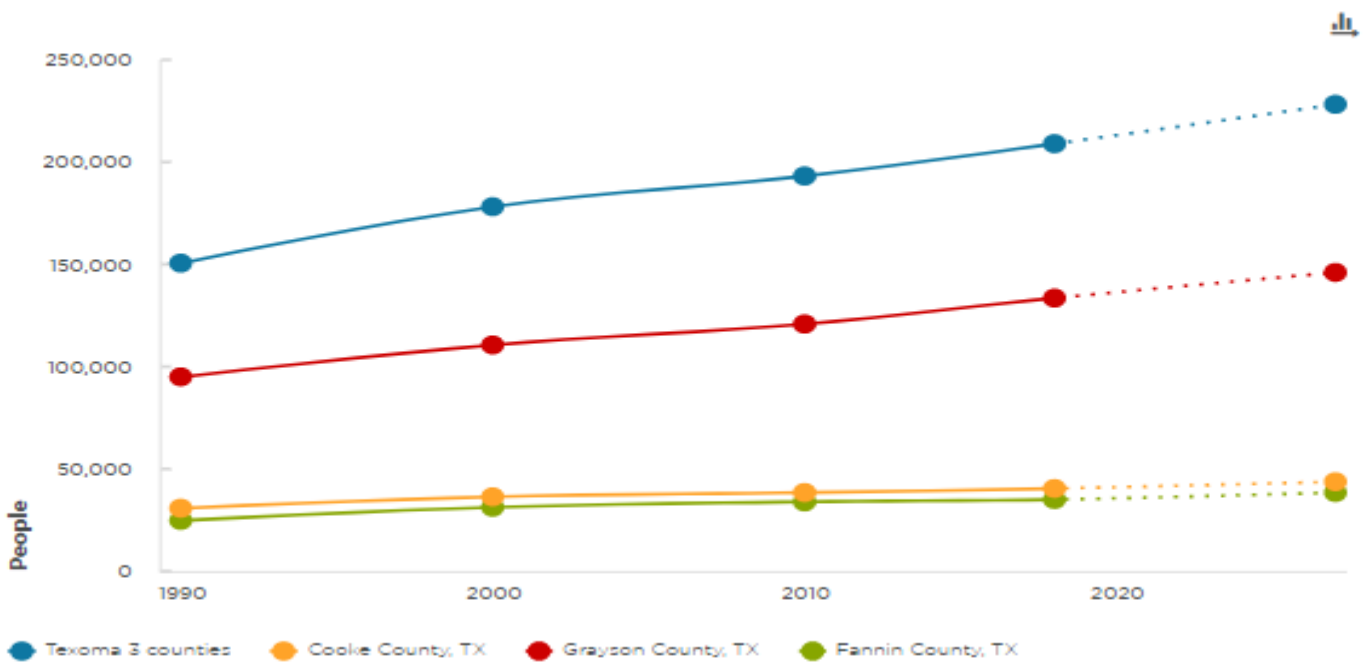
Sources: US Census ACS 5-year Note: BIPOC Population is calculated by taking the total population minus the white (not Latino, not Hispanic) population.

## Total Population by Race/Ethnicity



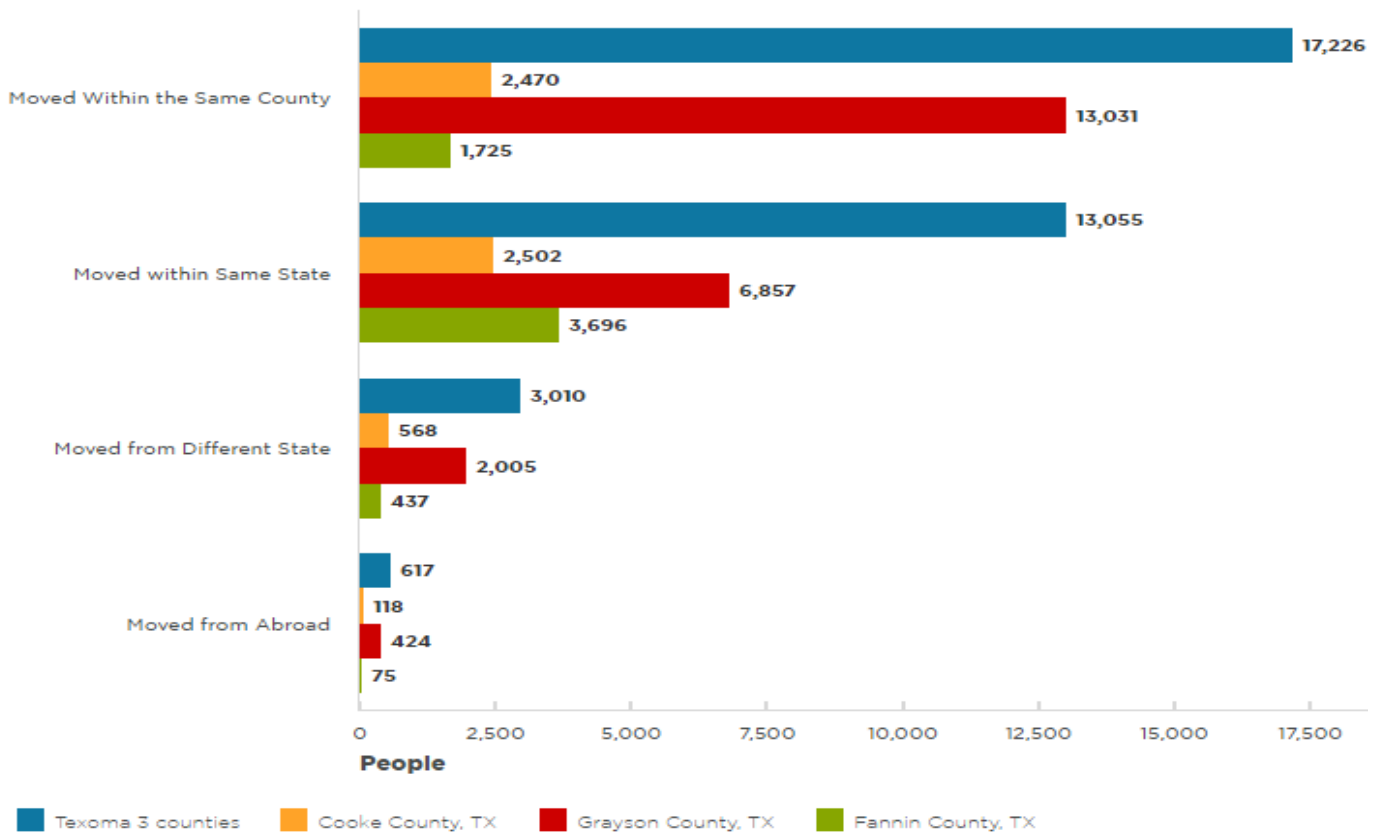
Sources: US Census Bureau ACS 5-year 2016-2020

## Total Population Change



Sources: US Census Bureau; US Census Bureau ACS 5-year

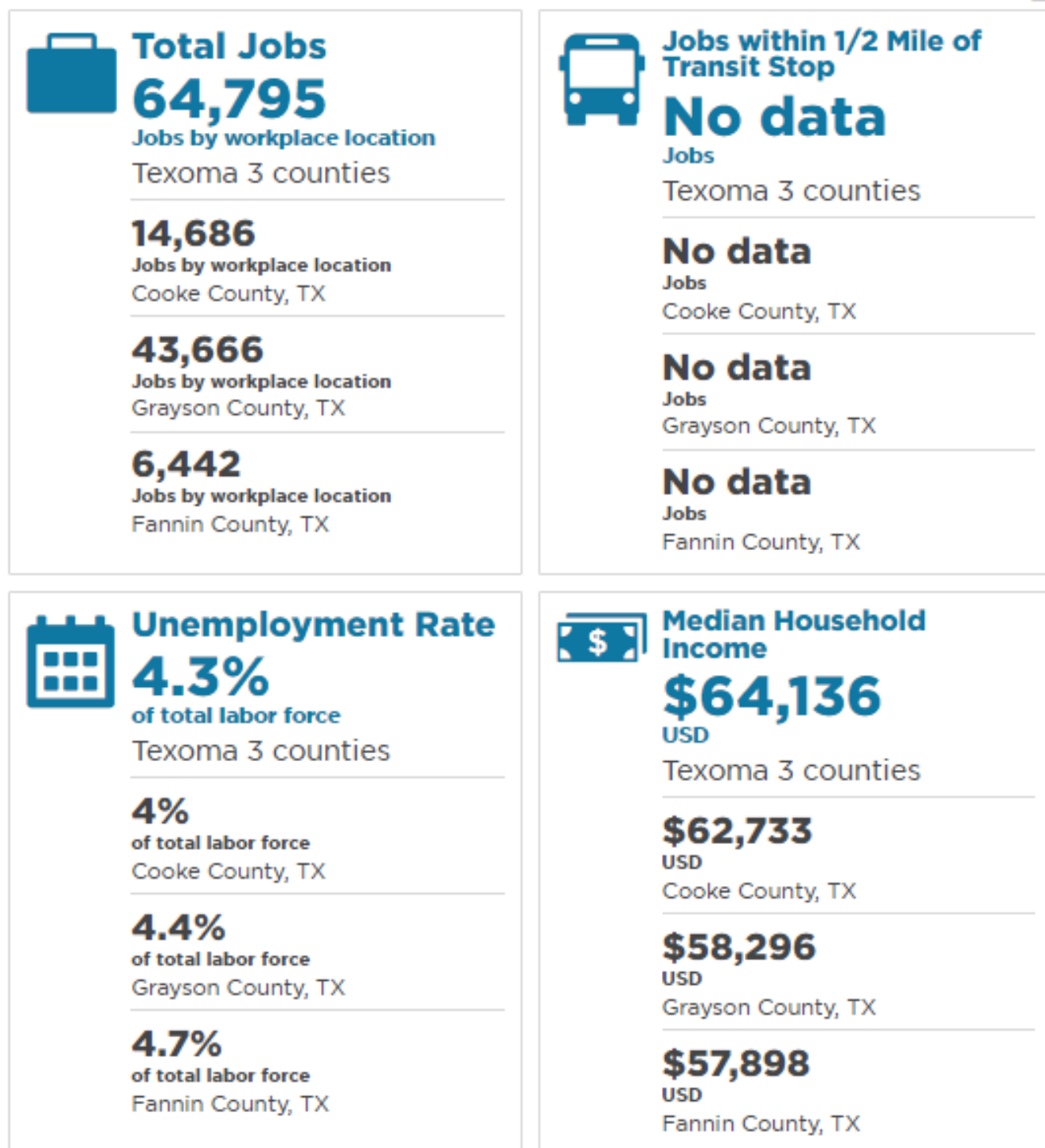
## Total New Population by Origin Location

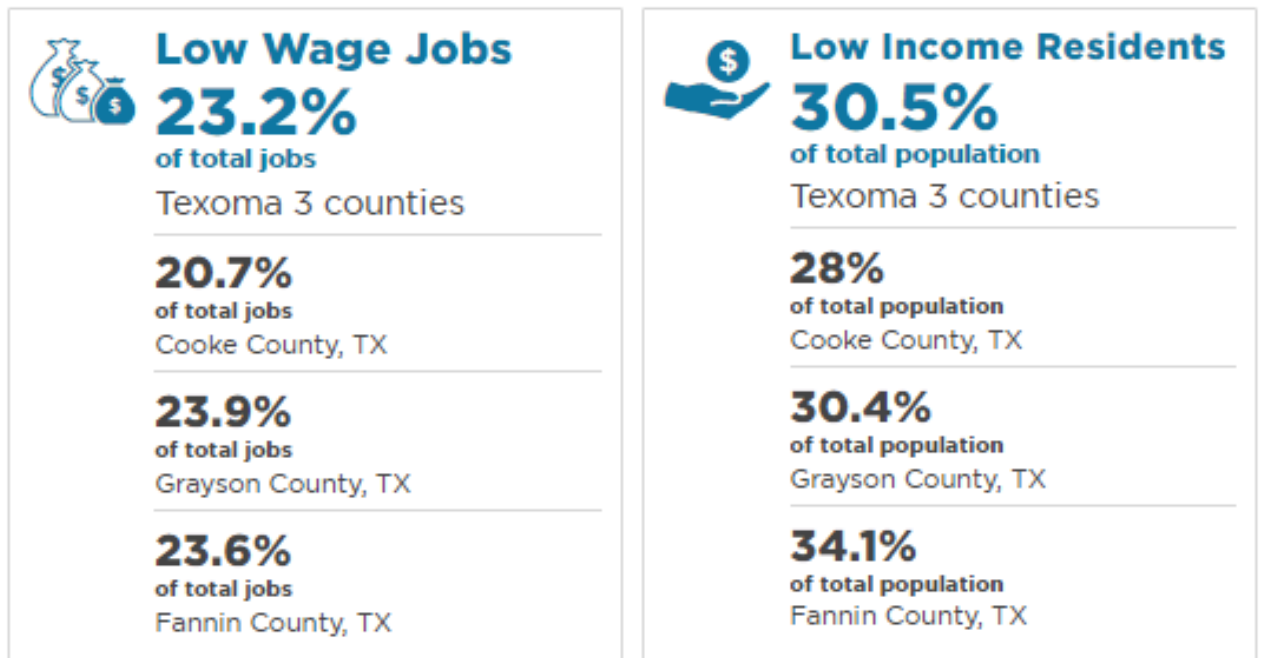


Sources: US Census Bureau ACS 5-year 2016-2020

## 2. Employment and Access to Income

Which areas have the highest concentrations of jobs and livable wages? What are the local barriers to employment?





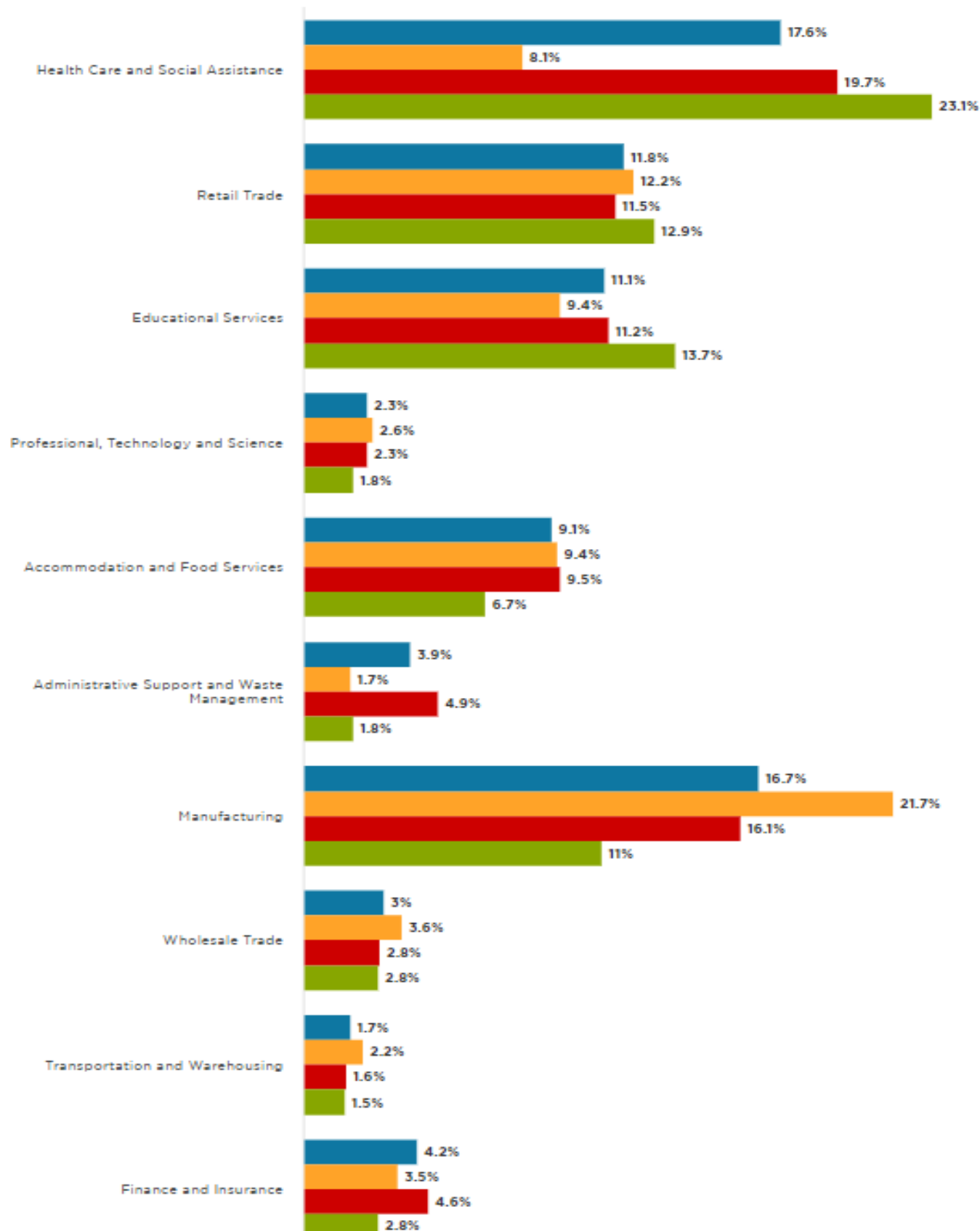
Sources: EPA Smart Location Database 2019; US Census Bureau ACS 5-year 2016-2020

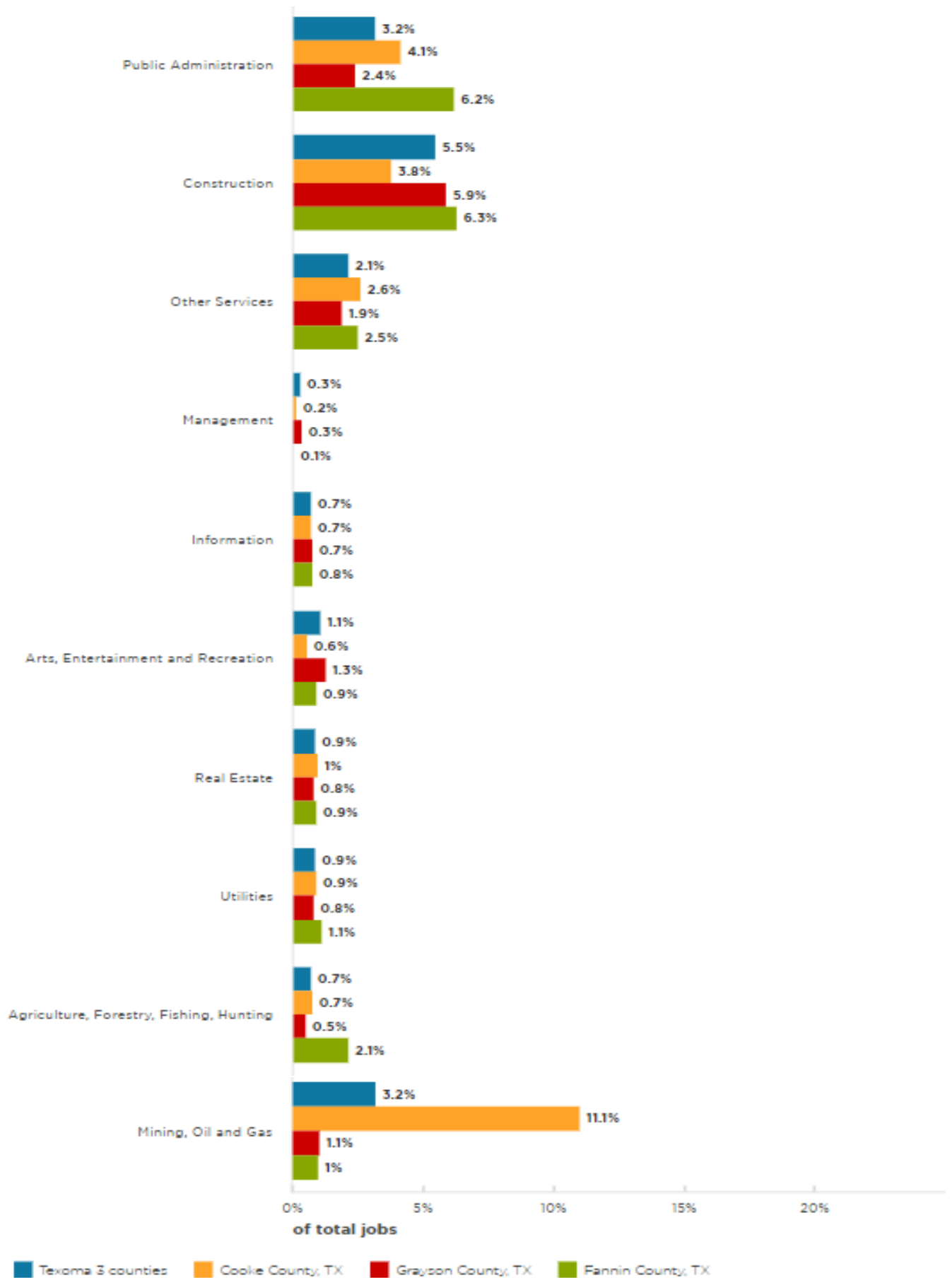
Note: Low wage jobs are as those where workers earn \$1250/month or less. Low income residents is defined as the population that is living 200% or below poverty level.



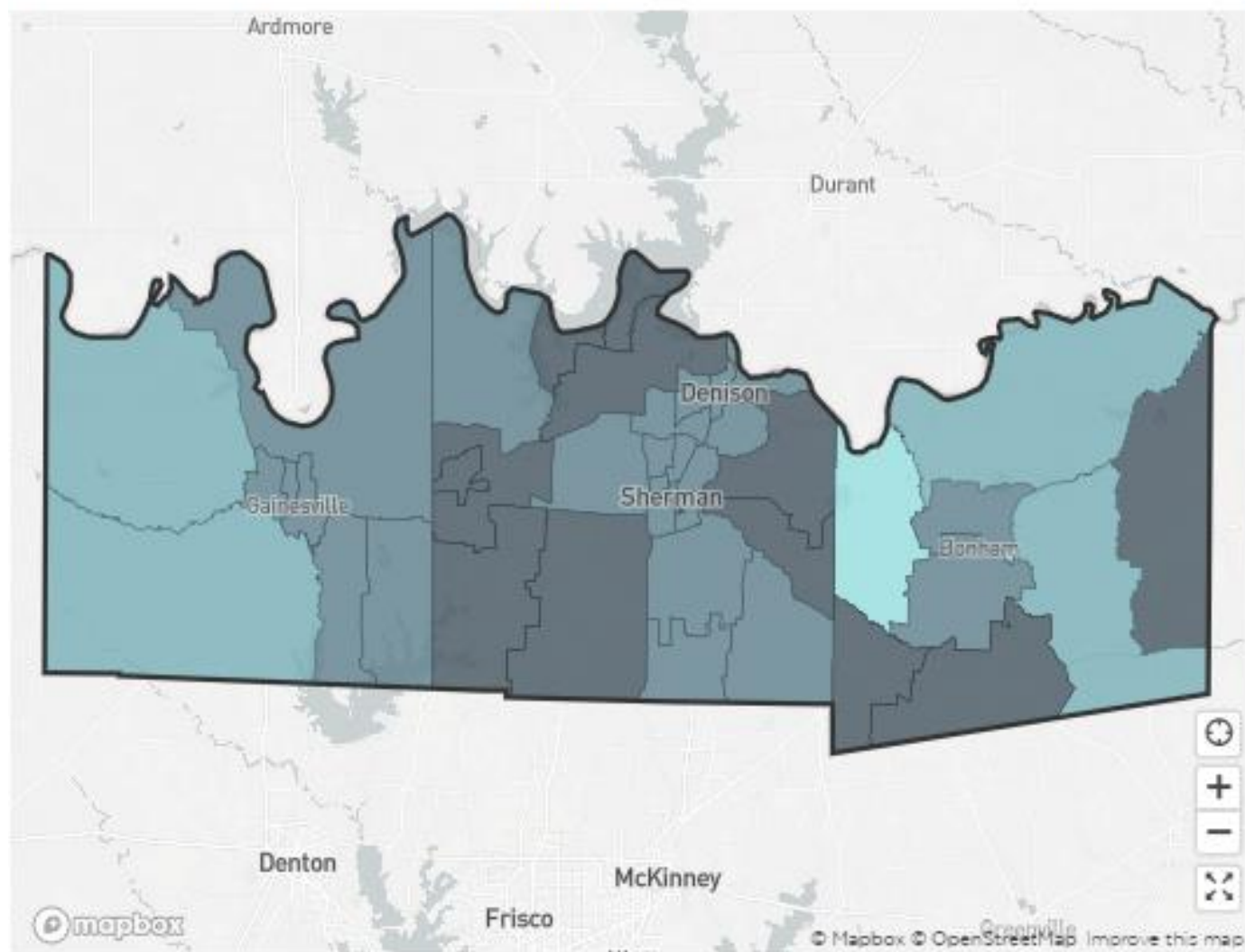
## Jobs and Small Businesses

### Number of Jobs by Sector



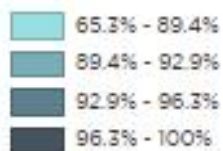


## Small Businesses (fewer than 50 employees)



Texoma 3 counties

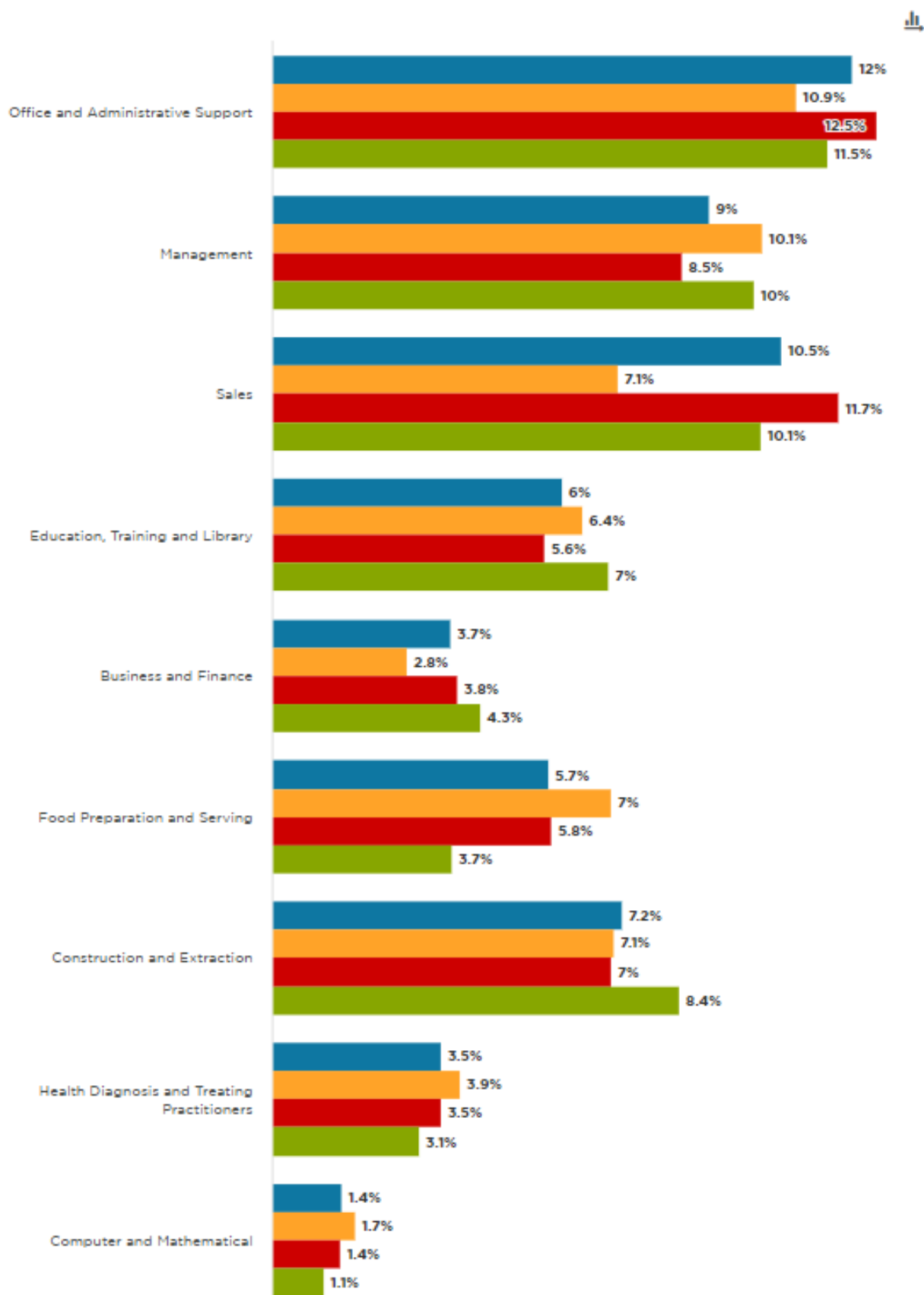
Percent of Businesses with Less than 50 Employees

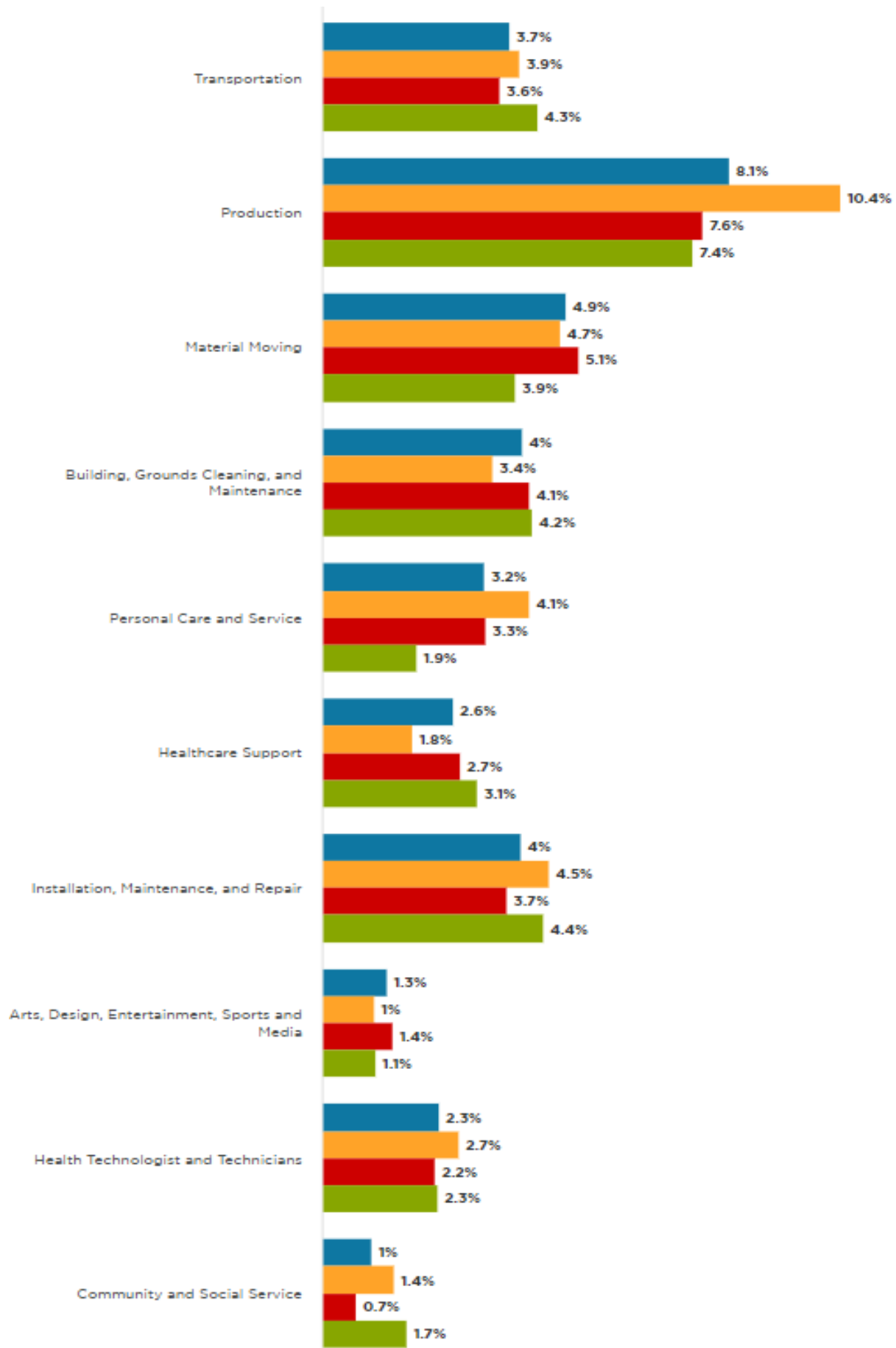


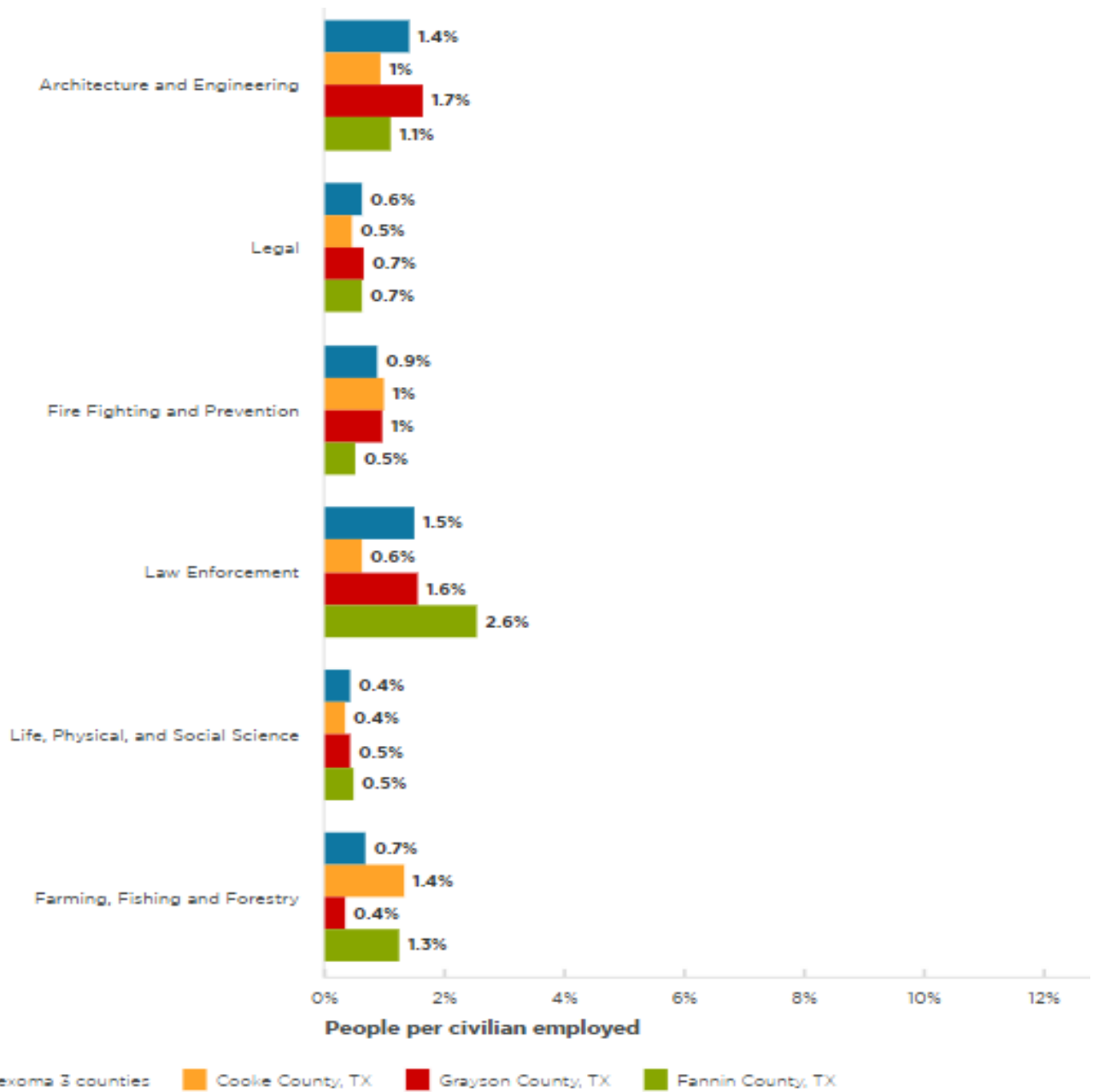
Sources: CBP 2019; EPA Smart Location Database 2019

Sources: US Census ACS 5-year

## Resident Occupations

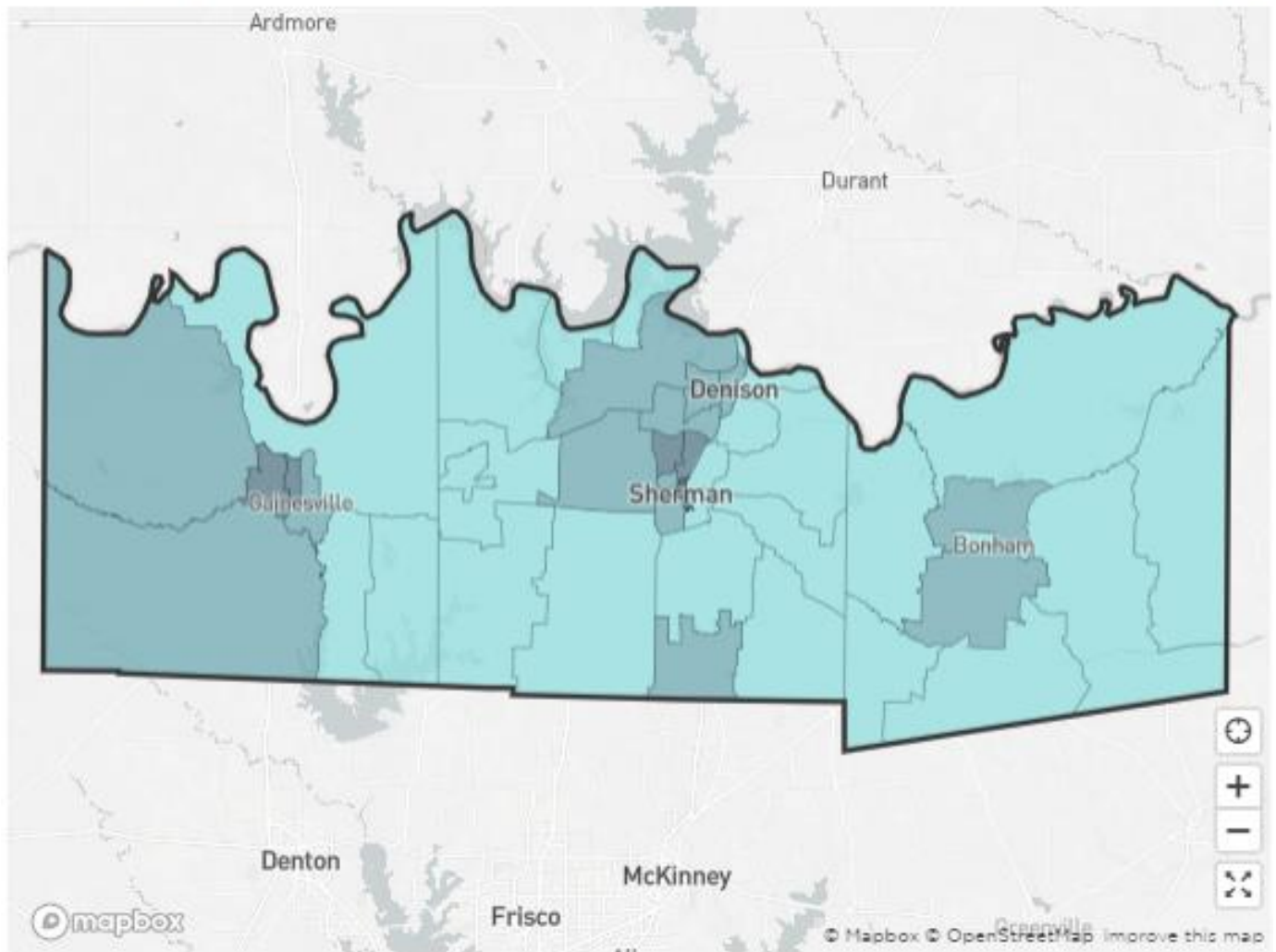






Sources: US Census Bureau ACS 5-year 2016-2020

## Total Payroll by Census Tract



Texoma 3 counties

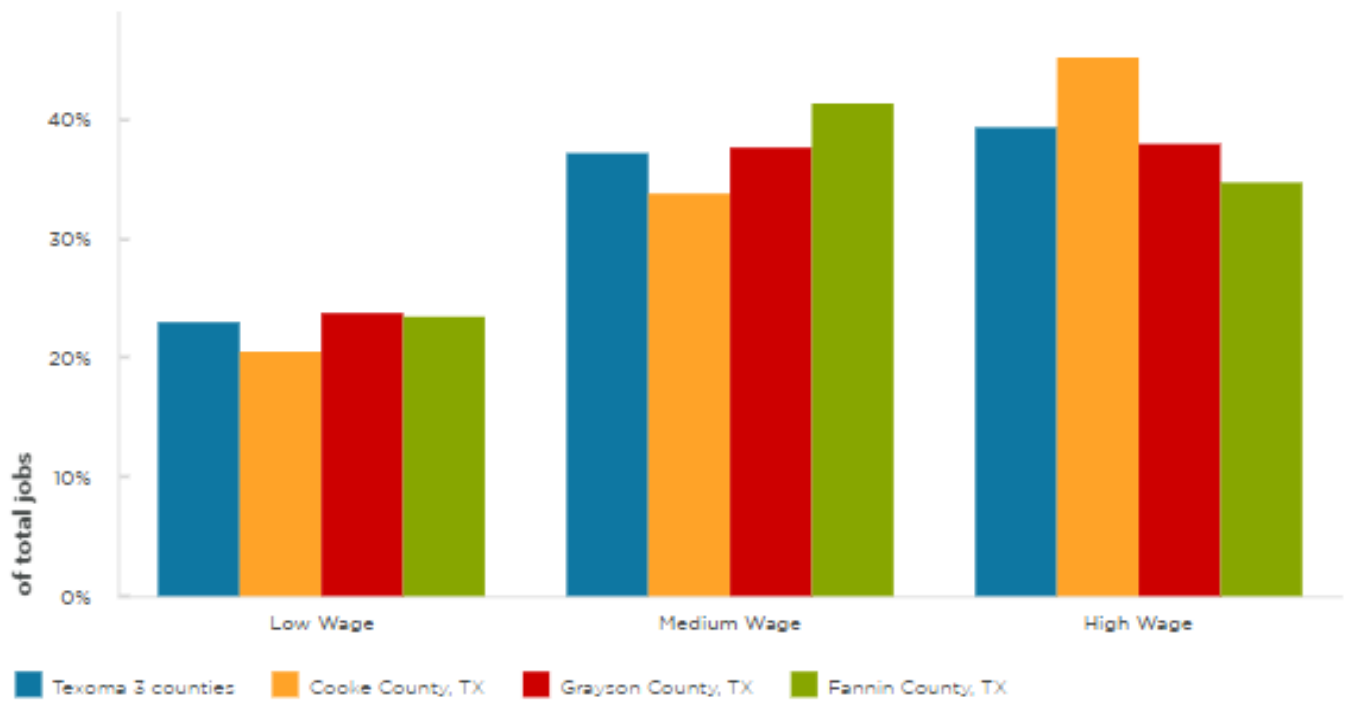
### Annual Payroll

	\$3,858,444 - \$43,025,308
	\$43,025,308 - \$134,104,410
	\$134,104,410 - \$242,620,021
	\$242,620,021

Sources: CBP 2019; EPA Smart Location Database 2019

Sources: US Census ACS 5-year

## Percent of Jobs by Wage Tier

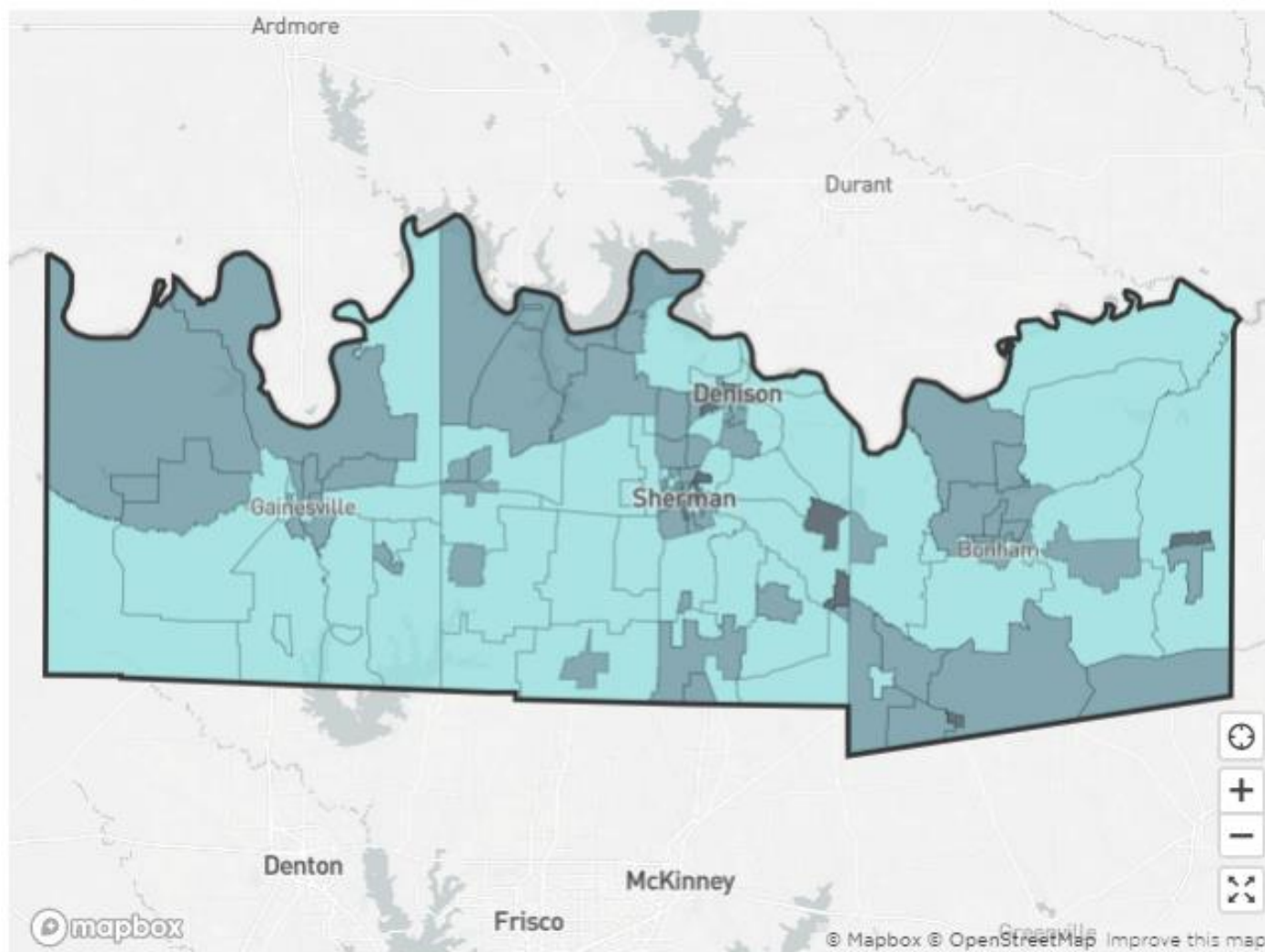


Sources: EPA Smart Location Database 2019

Note: The data was calculated by adding up the number of high wage workers (earn \$3333/month or more), medium wage workers (earn more than \$1250/month but less than \$3333/month) and low wage workers (earn \$1250/month or less).

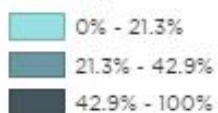


## Low Wage Jobs



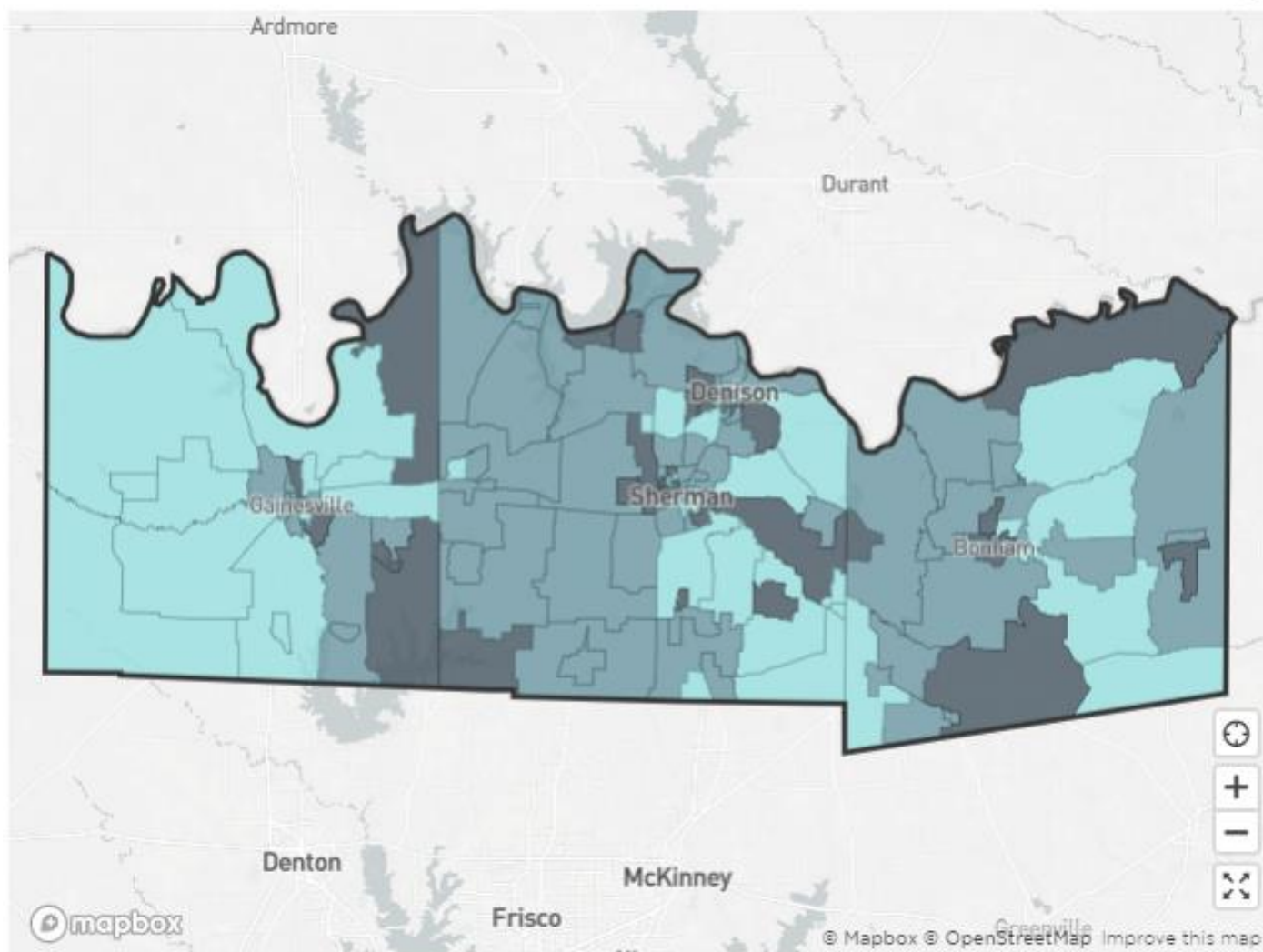
Texoma 3 counties

### Low Wage Jobs



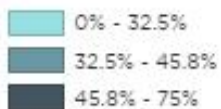
Sources: US Census ACS 5-year

## Medium Wage Jobs



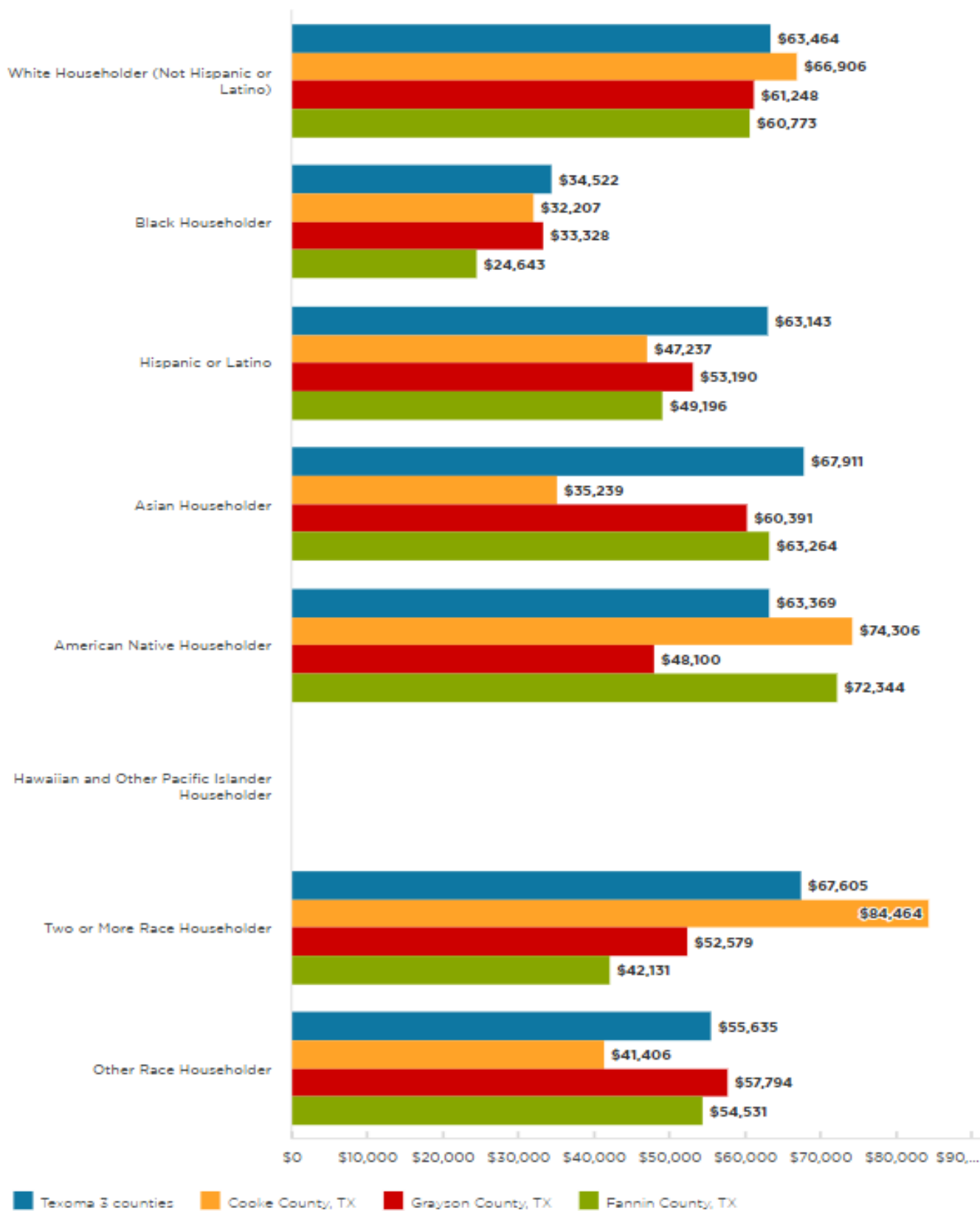
Texoma 3 counties

### Medium Wage Jobs

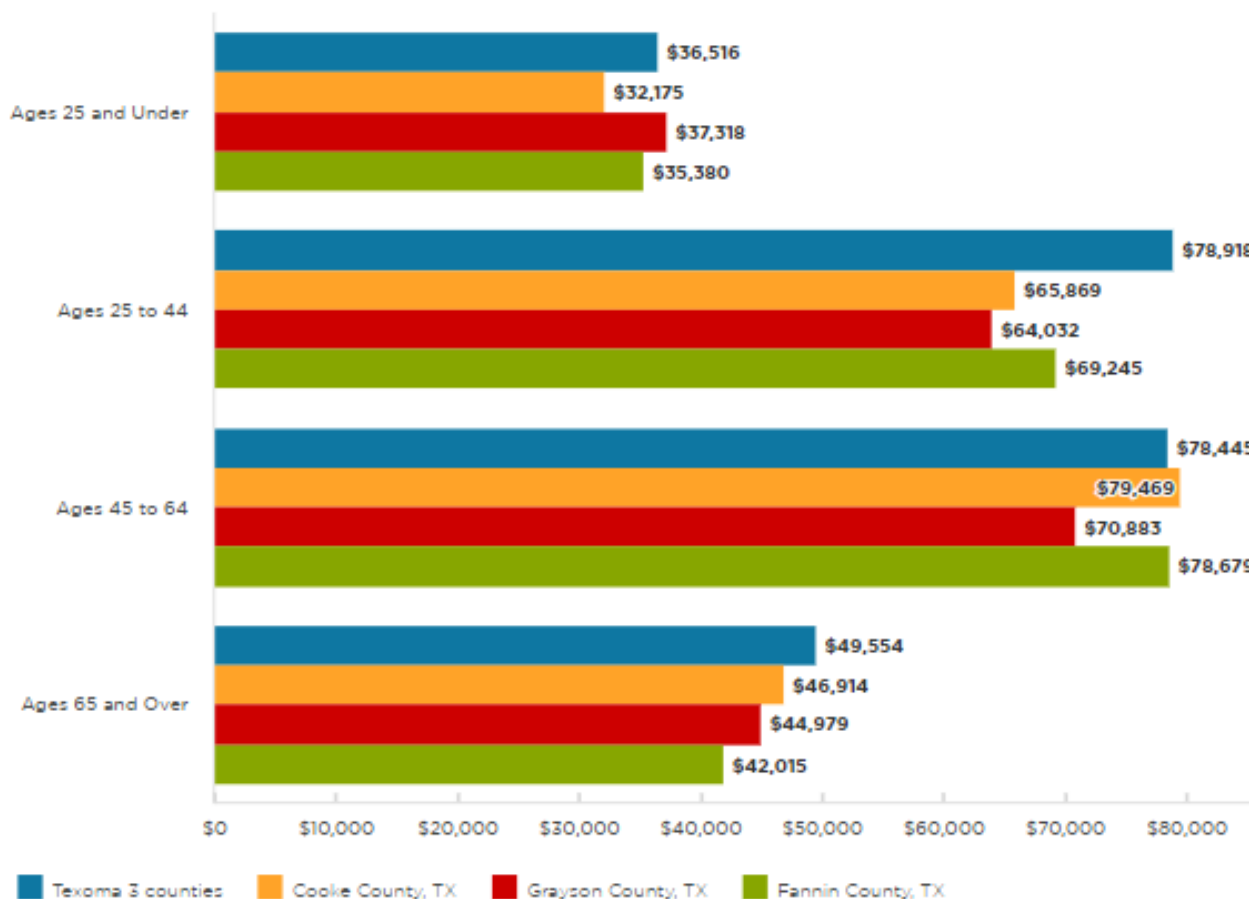


## Income Disparities

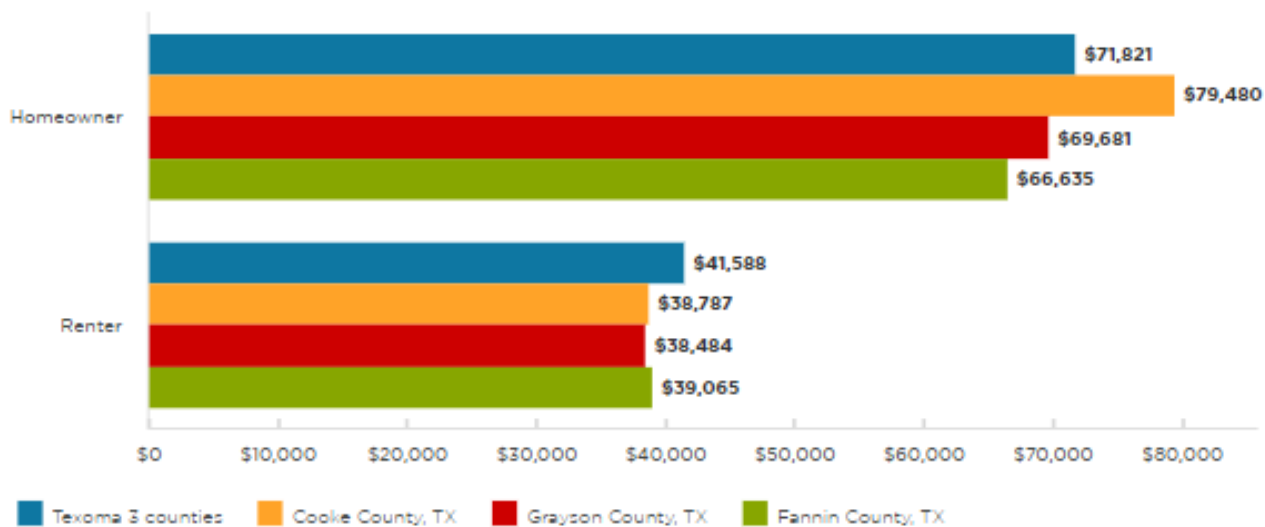
### Median Household Income by Race/Ethnicity



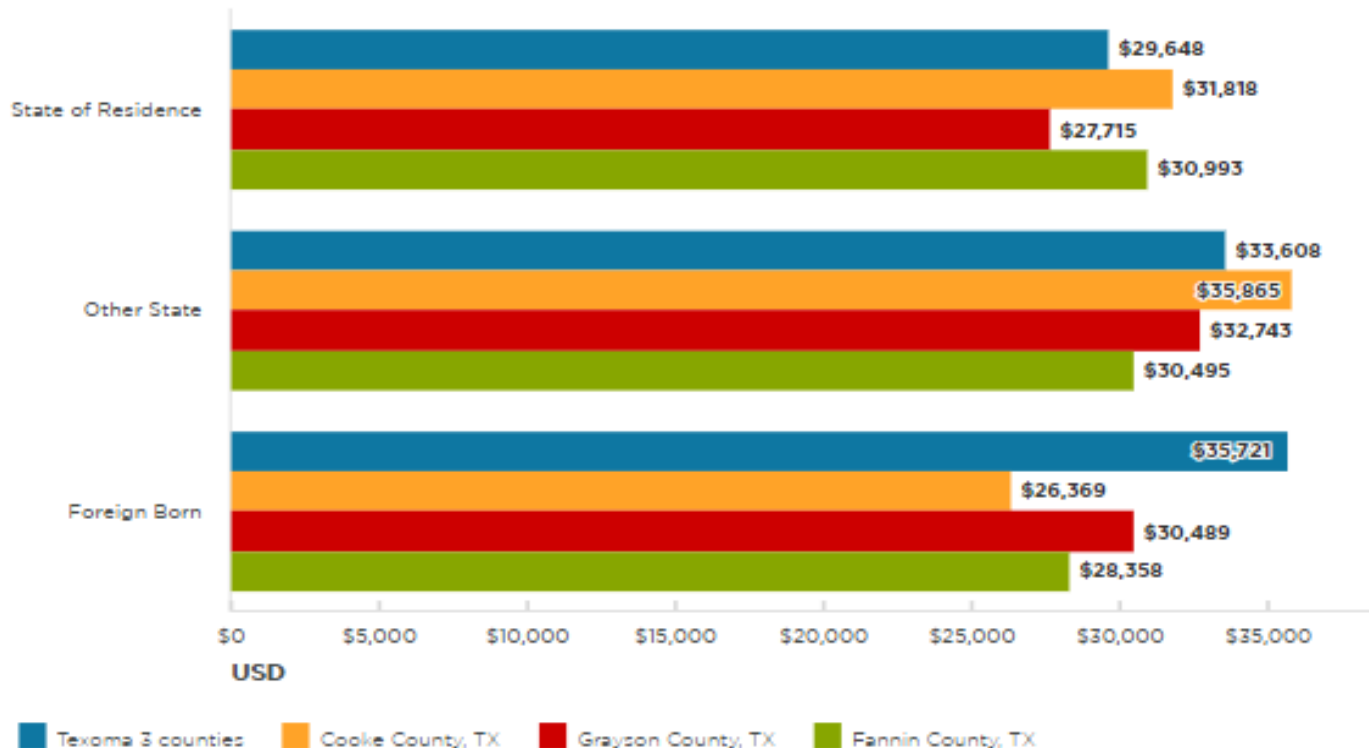
### Median Household Income by Householder Age



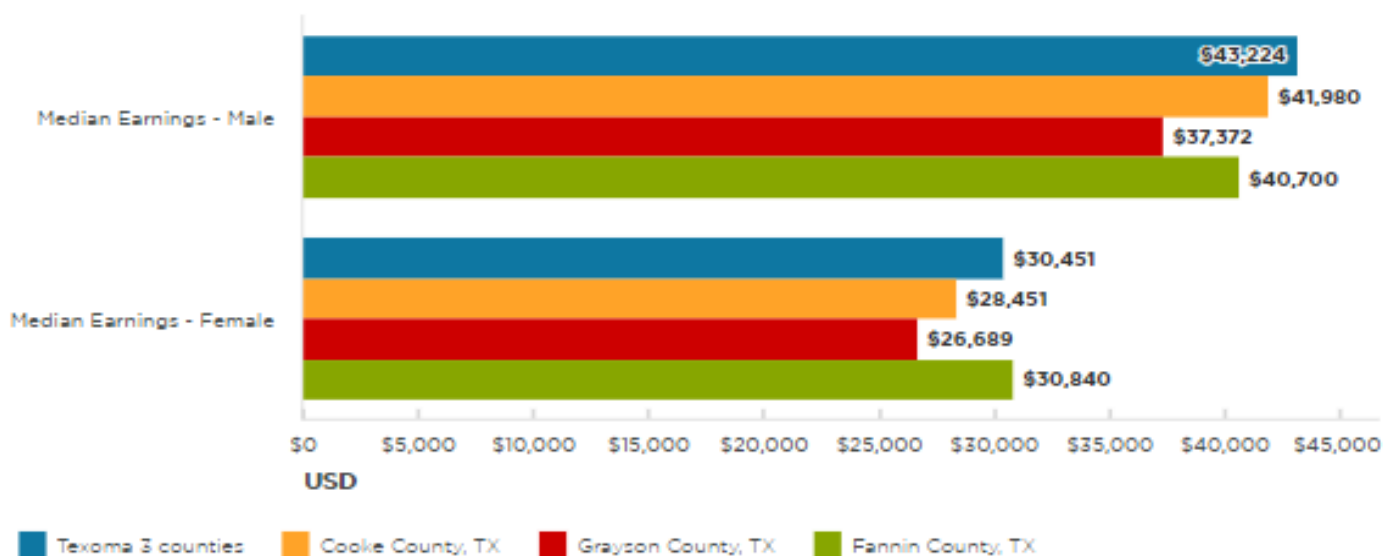
### Median Household Income by Homeowner vs Renter



## Median Individual Income by Place of Birth

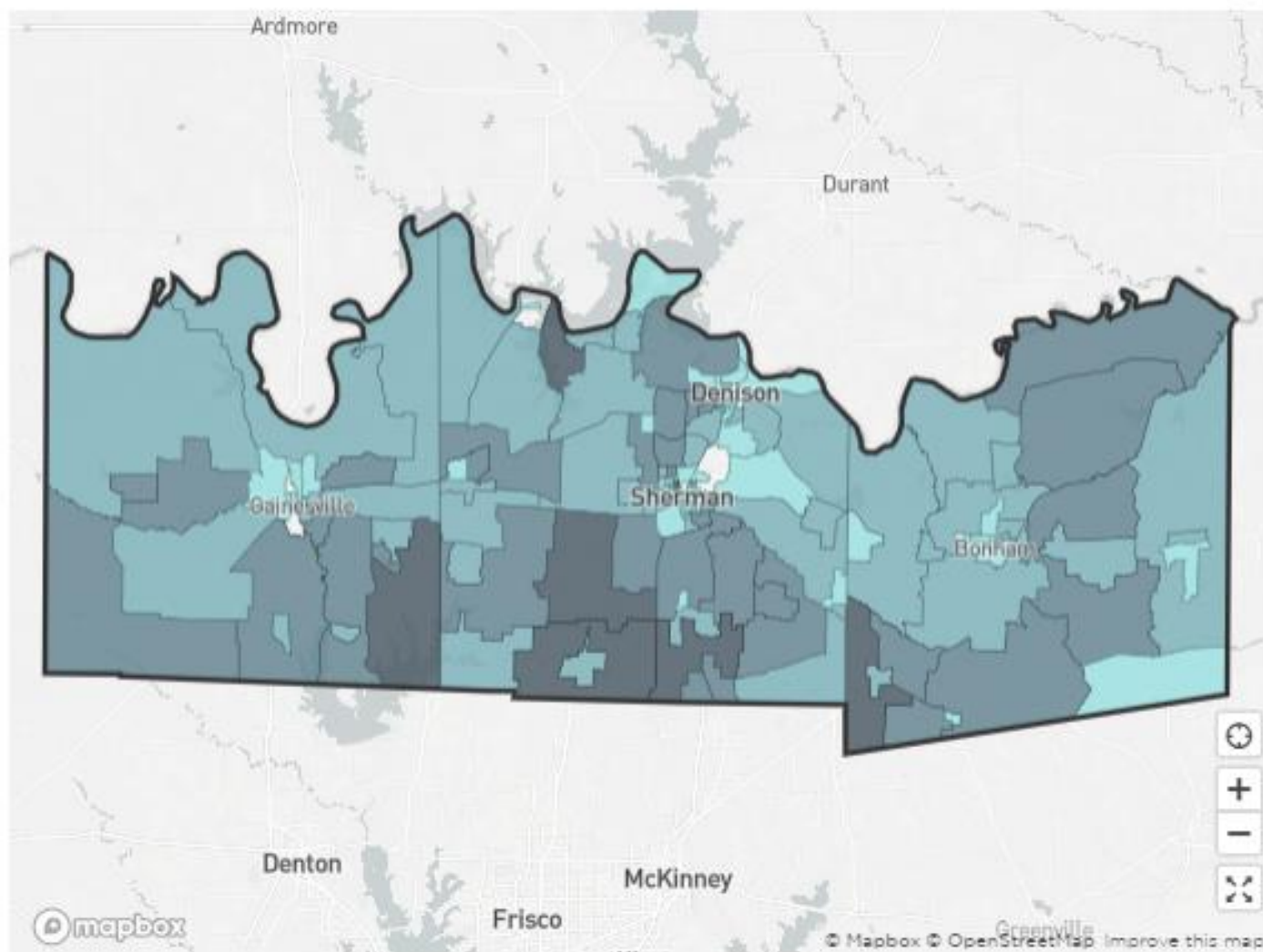


## Median Individual Earnings by Sex



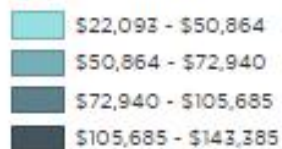
*Note: Earnings represent the amount of income received regularly before deductions for personal income taxes, Social Security, bond purchases, union dues, Medicare deductions, etc.*

## Median Household Income by Block Group



Texoma 3 counties

### Median Household Income



Sources: US Census Bureau ACS 5-year 2016-2020

Sources: US Census ACS 5-year

## Employment Disparities

### Unemployed and Below Poverty Level

**1,224**

People

Texoma 3 counties

**364**

People

Cooke County, TX

**619**

People

Grayson County, TX

**241**

People

Fannin County, TX

### Unemployed without Health Insurance

**2,191**

People

Texoma 3 counties

**524**

People

Cooke County, TX

**1,345**

People

Grayson County, TX

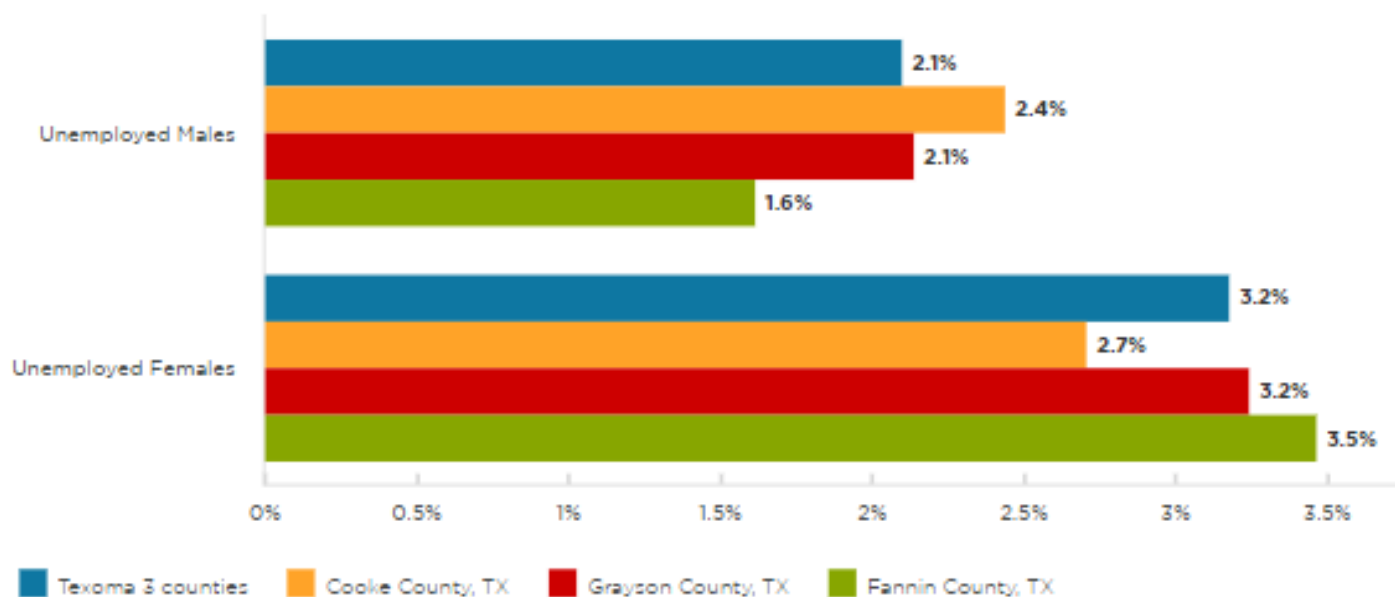
**322**

People

Fannin County, TX

Sources: US Census Bureau ACS 5-year 2016-2020

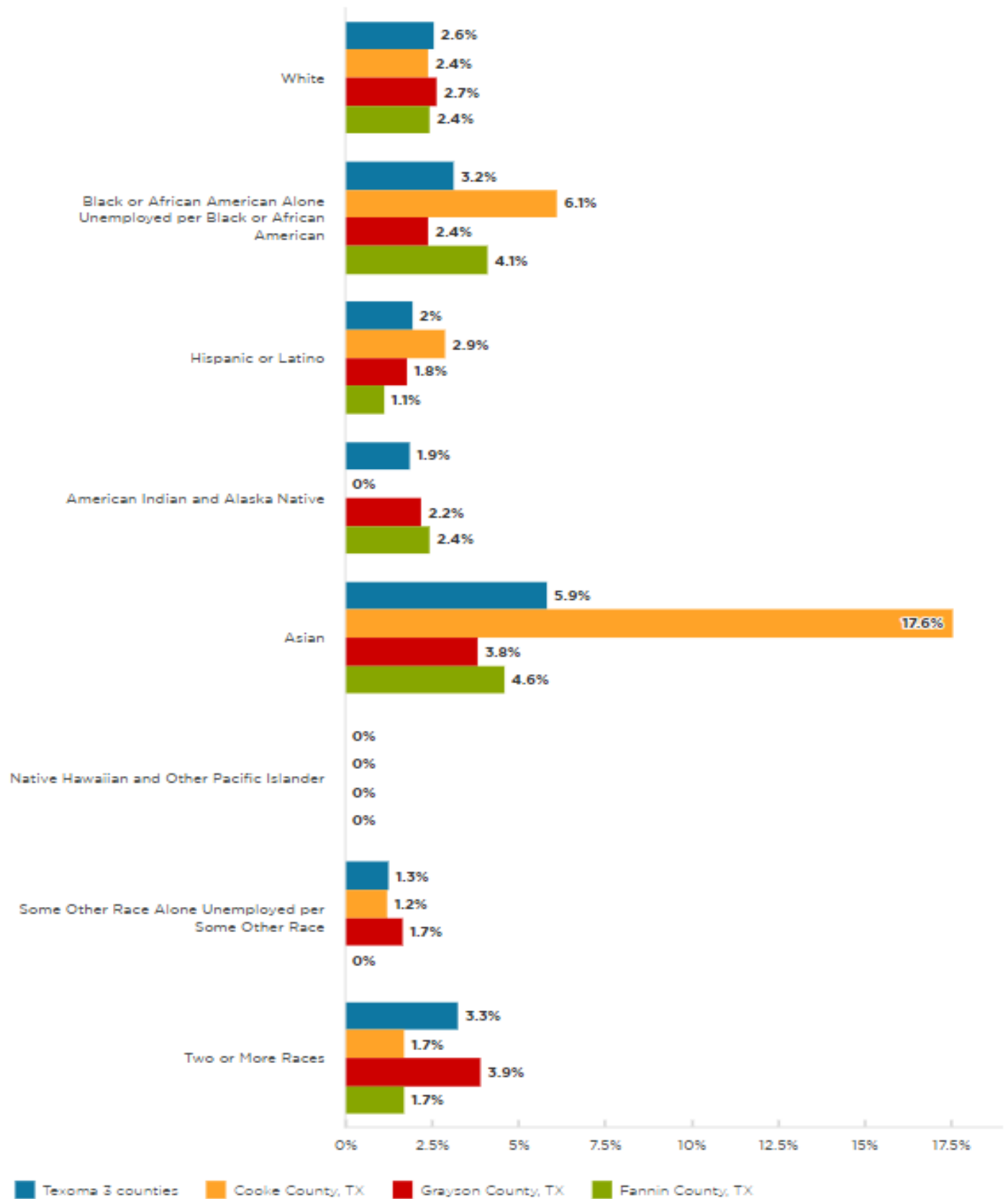
## Unemployment Rate by Sex



Sources: US Census Bureau ACS 5-year 2016-2020



## Unemployment Rate by Race/Ethnicity



Sources: US Census Bureau ACS 5-year 2016-2020



### 3. Housing Stability and Affordability

What does the local housing market look like? How affordable is housing for renters and homeowners?



#### Occupied Housing Units

**77,248**

Occupied housing units  
Texoma 3 counties

**15,530**

Occupied housing units  
Cooke County, TX

**49,327**

Occupied housing units  
Grayson County, TX

**12,391**

Occupied housing units  
Fannin County, TX

#### Vacant Housing Units

**5,418**

Vacant housing units  
Texoma 3 counties

**629**

Vacant housing units  
Cooke County, TX

**3,481**

Vacant housing units  
Grayson County, TX

**1,308**

Vacant housing units  
Fannin County, TX



#### Cost Burdened Homeowners

**17.6%**

Texoma 3 counties

**18.7%**

Cooke County, TX

**17.6%**

Grayson County, TX

**16.1%**

Fannin County, TX

#### Cost Burdened Renters

**38.3%**

Texoma 3 counties

**34.9%**

Cooke County, TX

**40.7%**

Grayson County, TX

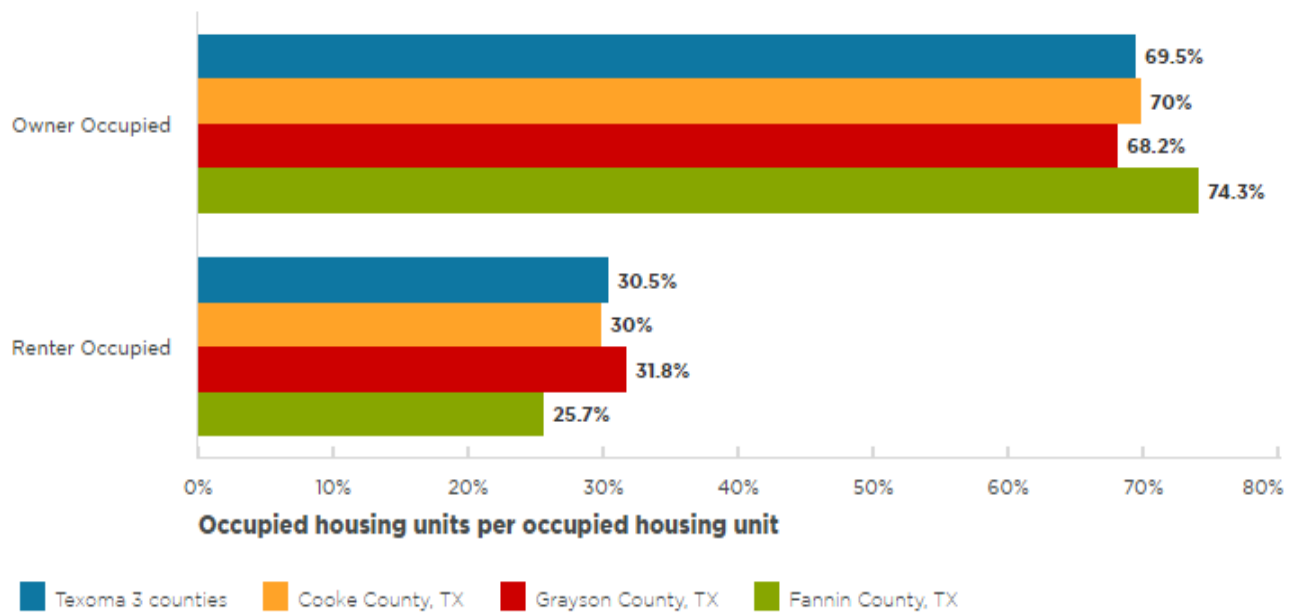
**31.5%**

Fannin County, TX

Sources: US Census Bureau ACS 5-year 2016-2020

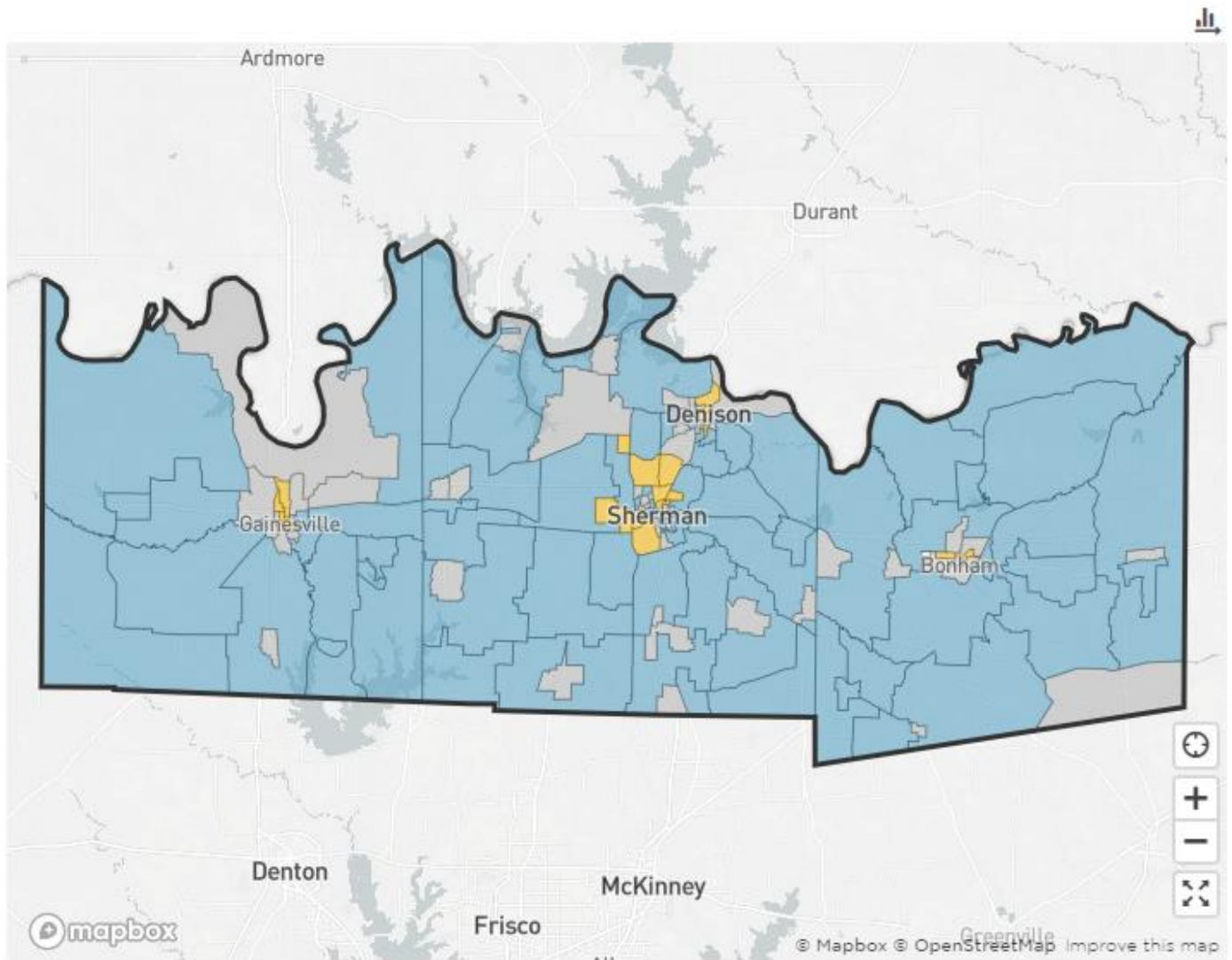
Note: Vacant housing units includes those for reasons of foreclosure, personal/family reasons, held in legal proceedings, preparing to rent/sell, held for storage of household furniture, needs repairs, currently being repaired/renovated, specific use housing, extended absence, abandoned/possibly to be demolished/possibly condemned, and reason for vacant unknown

## Occupied Owner vs Renter Occupied

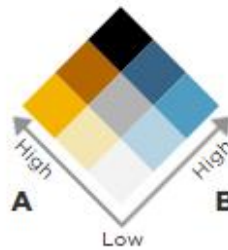


Sources: US Census Bureau ACS 5-year 2016-2020

## Renter (Blue) vs. Owner (Yellow) Occupied Units



Texoma 3 counties



**A** Percent Total Renter Occupied Housing Units

**B** Percent Total Owner Occupied Housing Units

Sources: US Census Bureau ACS 5-year 2016-2020

## 4. Educational Readiness and Outcomes

How prepared are our youth for tomorrow's workforce?  
Where are local conditions resulting in poor outcomes?



### Total Student Enrollment No data

Students

Texoma 3 counties

**6,673**

Students

Cooke County, TX

**23,284**

Students

Grayson County, TX

**6,161**

Students

Fannin County, TX

### Total Teachers No data

Teachers (FTE)

Texoma 3 counties

**468.2**

Teachers (FTE)

Cooke County, TX

**1,959.1**

Teachers (FTE)

Grayson County, TX

**458.1**

Teachers (FTE)

Fannin County, TX

### Salary Expenditures on All Personnel

**No data**

USD

Texoma 3 counties

**\$28,279,049**

USD

Cooke County, TX

**\$115,108,358**

USD

Grayson County, TX

**\$26,360,322**

USD

Fannin County, TX

### All Non-Personnel Expenditures

**No data**

USD

Texoma 3 counties

**\$9,517,668**

USD

Cooke County, TX

**\$31,678,839**

USD

Grayson County, TX

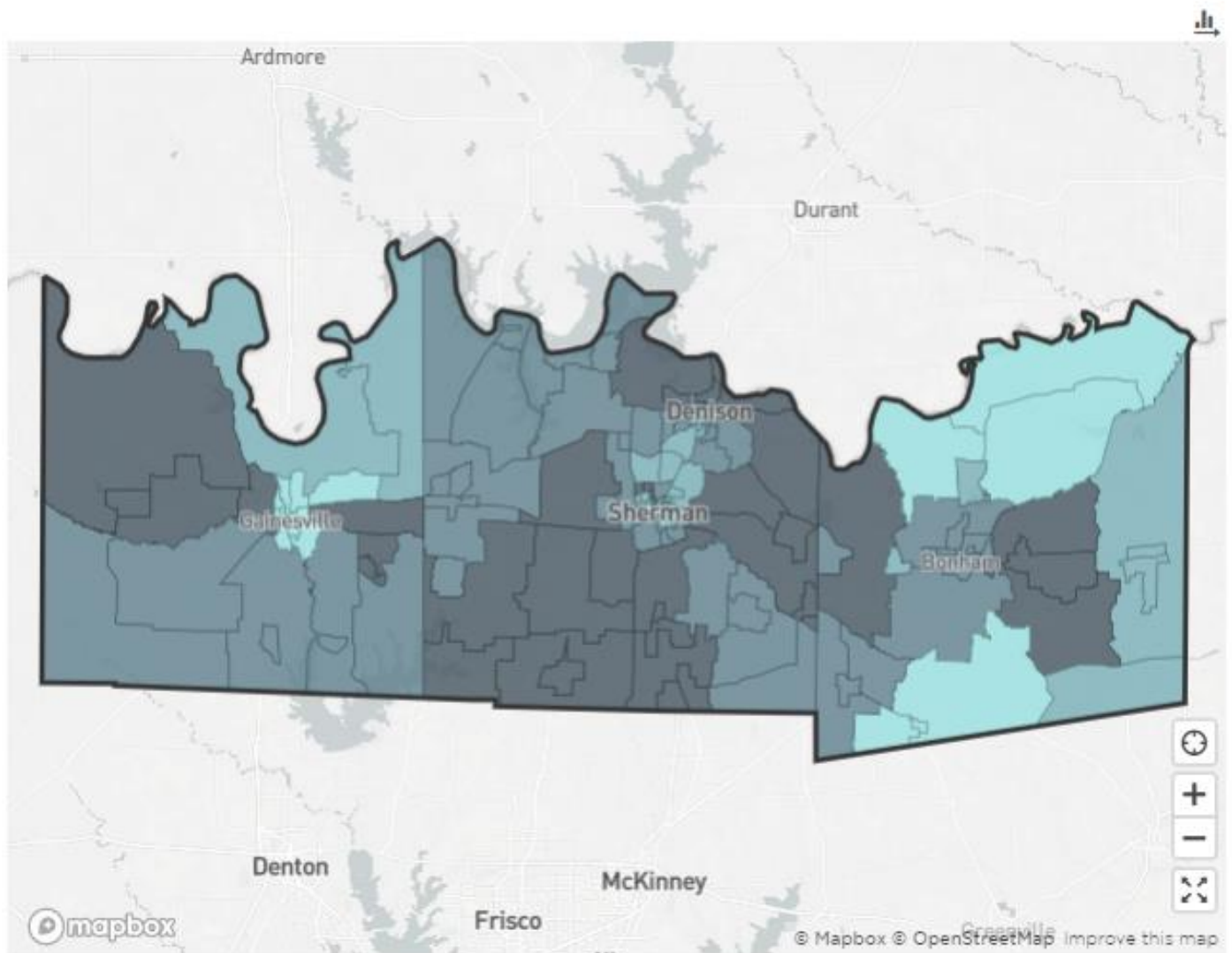
**\$2,400,958**

USD

Fannin County, TX

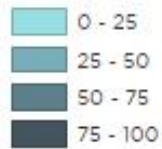
Sources: CRDC 2017-2018

## School Proficiency Index



Texoma 3 counties

School Proficiency Index



Sources: EPA Smart Location Database 2019; US HUD 2013-2014

## 5. Community Health and Wellbeing

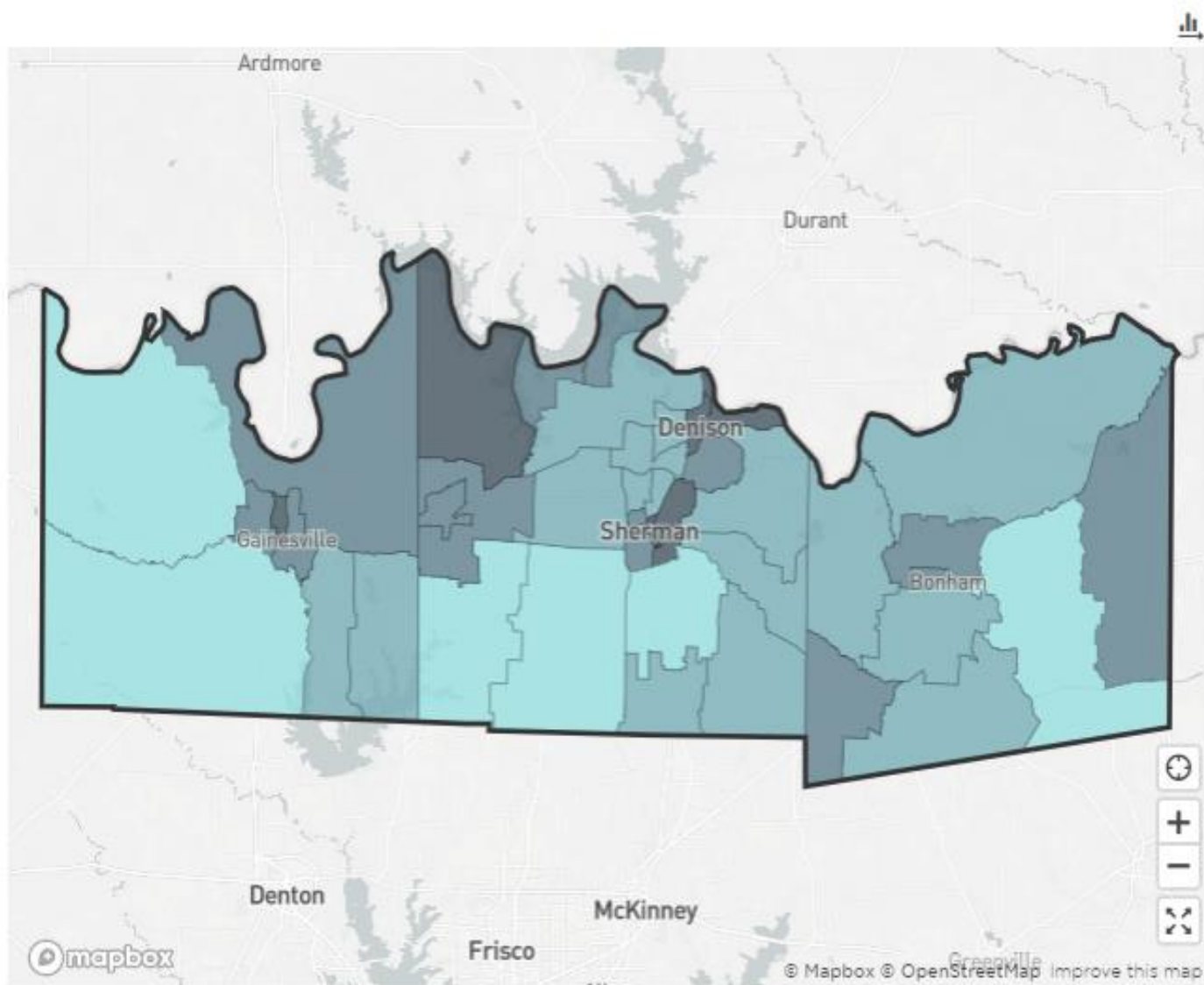
Where are there differences in health within communities? How might health outcomes be related to other community factors?



Sources: CDC NCHS USALEEP 2010-2015

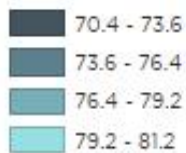


## Life Expectancy at Birth by Census Tract



 Texoma 3 counties

### Life Expectancy at Birth



Sources: CDC NCHS USALEP 2010-2015

## Access to Healthy Food



### People with Low Access to Healthy Food

**19.9%**

of total population

Texoma 3 counties

**9%**

of total population

Cooke County, TX

**18.6%**

of total population

Grayson County, TX

**36.9%**

of total population

Fannin County, TX

### Low Income People with Low Access to Healthy Food

**19%**

of low income people

Texoma 3 counties

**8.4%**

of low income people

Cooke County, TX

**16.6%**

of low income people

Grayson County, TX

**40.4%**

of low income people

Fannin County, TX

### Seniors with Low Access to Healthy Food

**20.4%**

of seniors age 65 and over

Texoma 3 counties

**8.8%**

of seniors age 65 and over

Cooke County, TX

**19.5%**

of seniors age 65 and over

Grayson County, TX

**36%**

of seniors age 65 and over

Fannin County, TX

### Children Low Access to Healthy Food

**18.4%**

of children age 17 and under

Texoma 3 counties

**8.6%**

of children age 17 and under

Cooke County, TX

**18.5%**

of children age 17 and under

Grayson County, TX

**30.7%**

of children age 17 and under

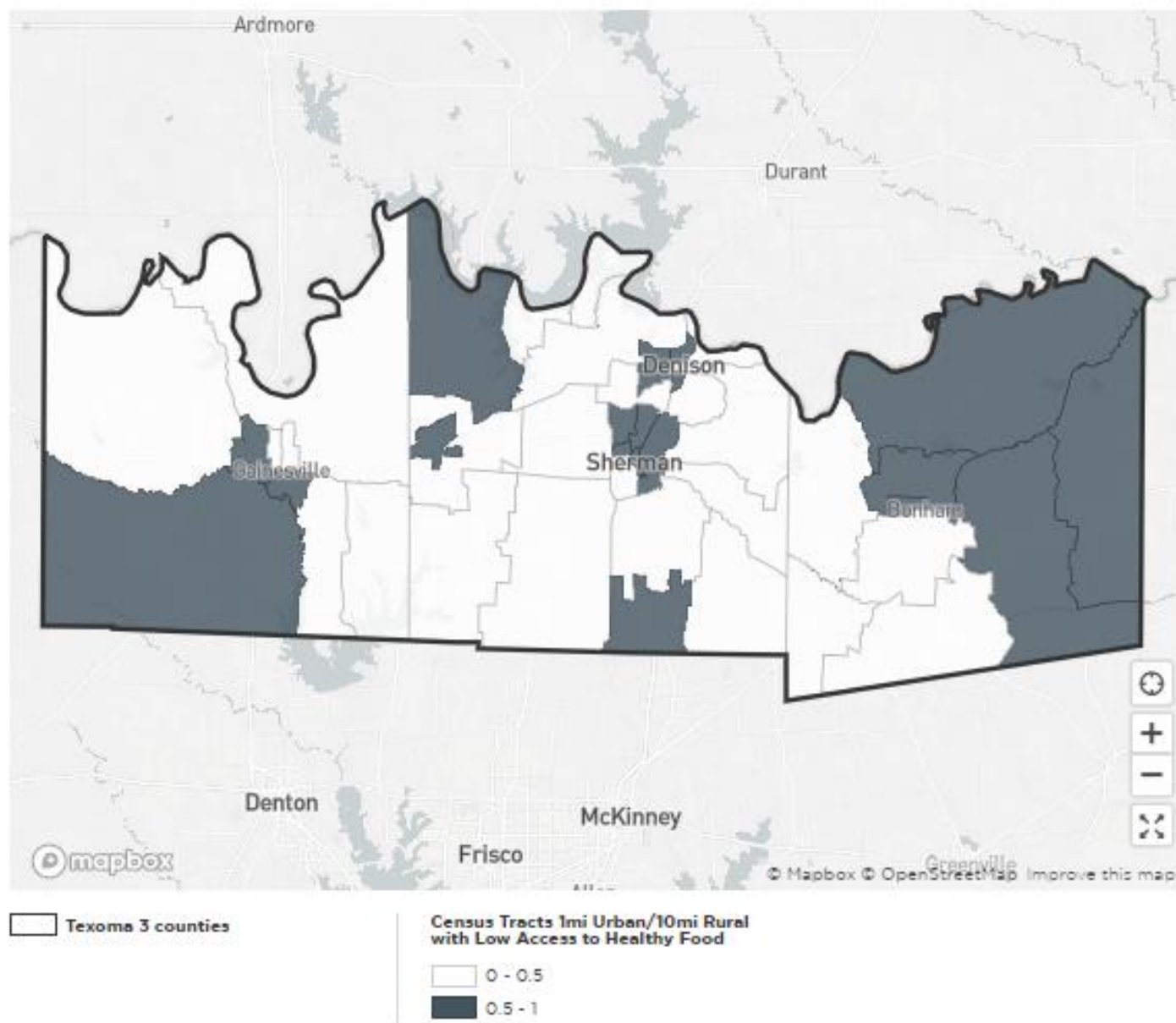
Fannin County, TX

Sources: USDA ERS 2019

Note: Low access is defined as people living 1 miles from access point in urban areas and 10 miles in rural areas.



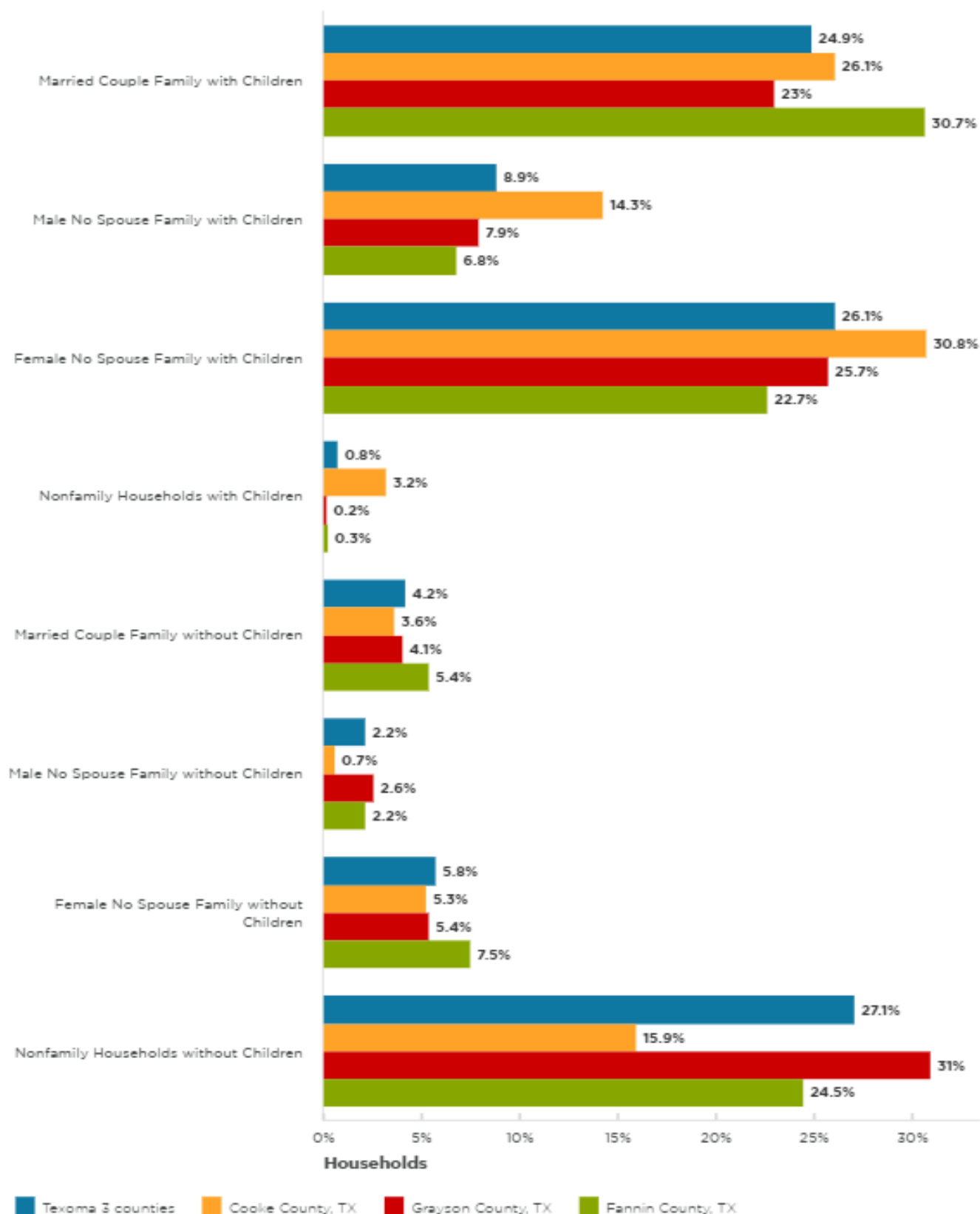
## Low Healthy Food Census Tracts



Sources: USDA ERS 2019

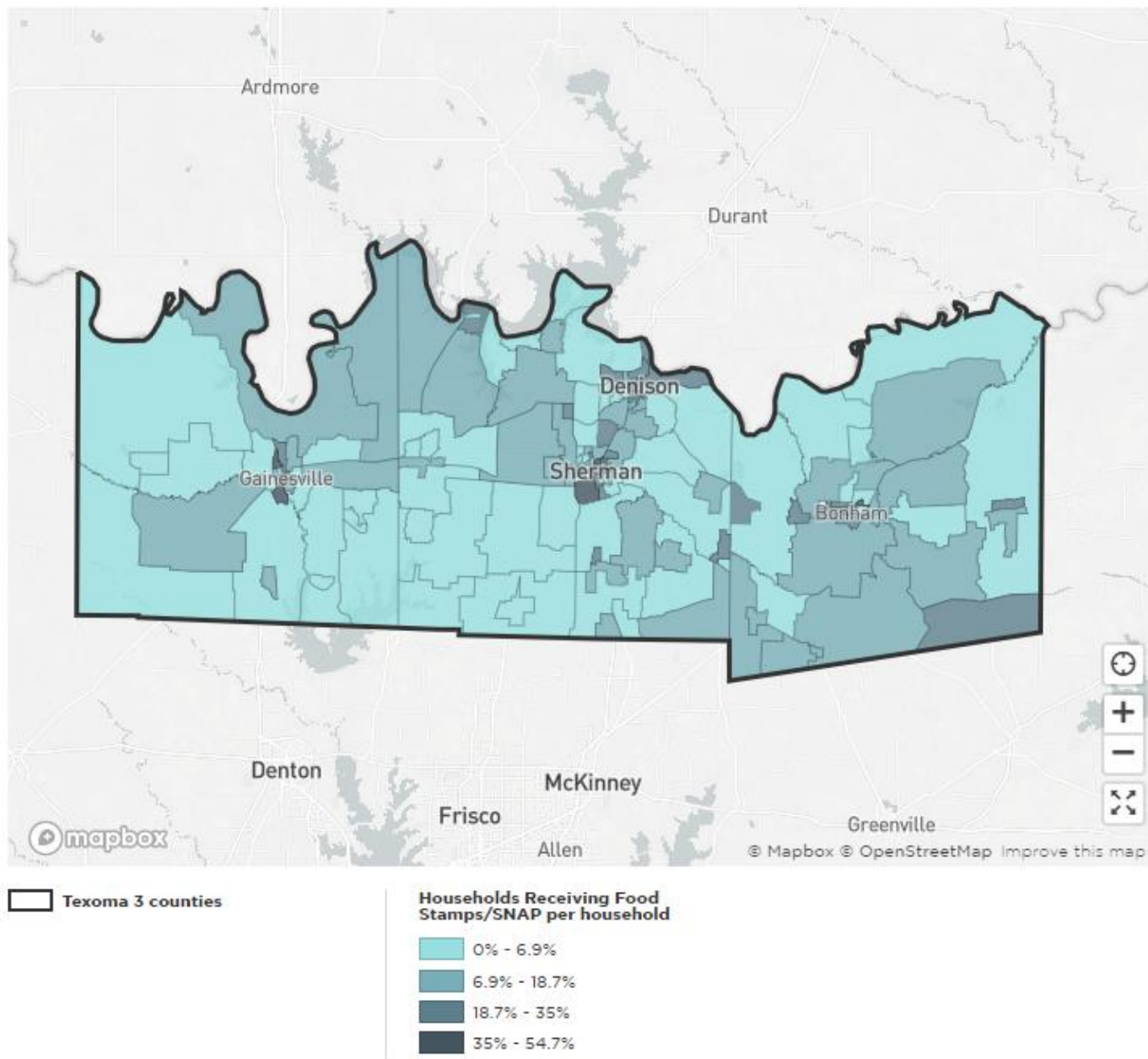
Note: Low healthy food census tracts is defined as a significant number of individuals within the tract being far from (1 mile in urban areas and 10 miles in rural areas) a supermarket, wholesale club, supercenter, or grocery store. (<https://www.ers.usda.gov/data-products/food-access-research-atlas/documentation/#definitions>).

## Households Receiving SNAP Benefits by Household Type



Sources: US Census Bureau ACS 5-year 2016-2020

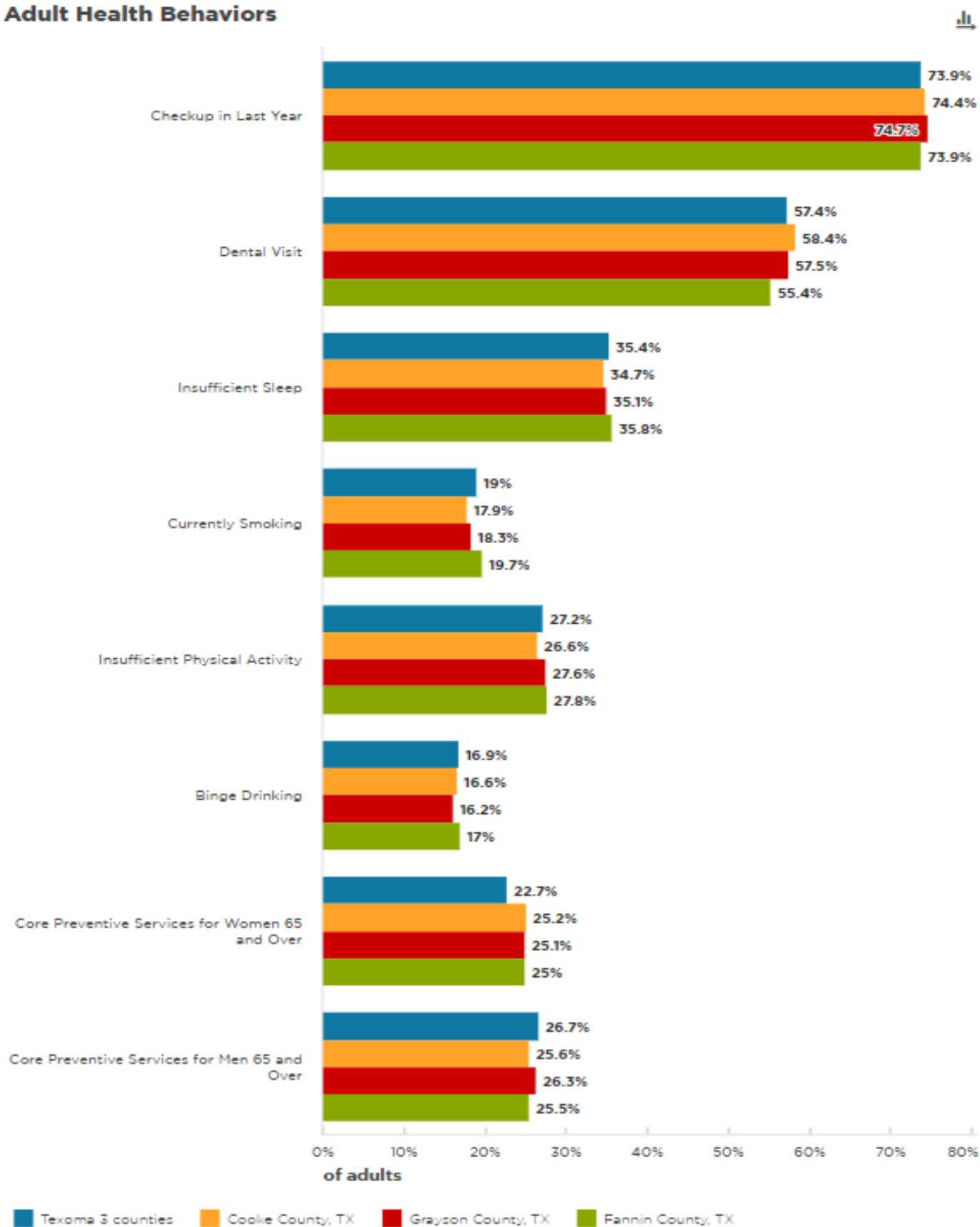
## SNAP Benefits by Block Group



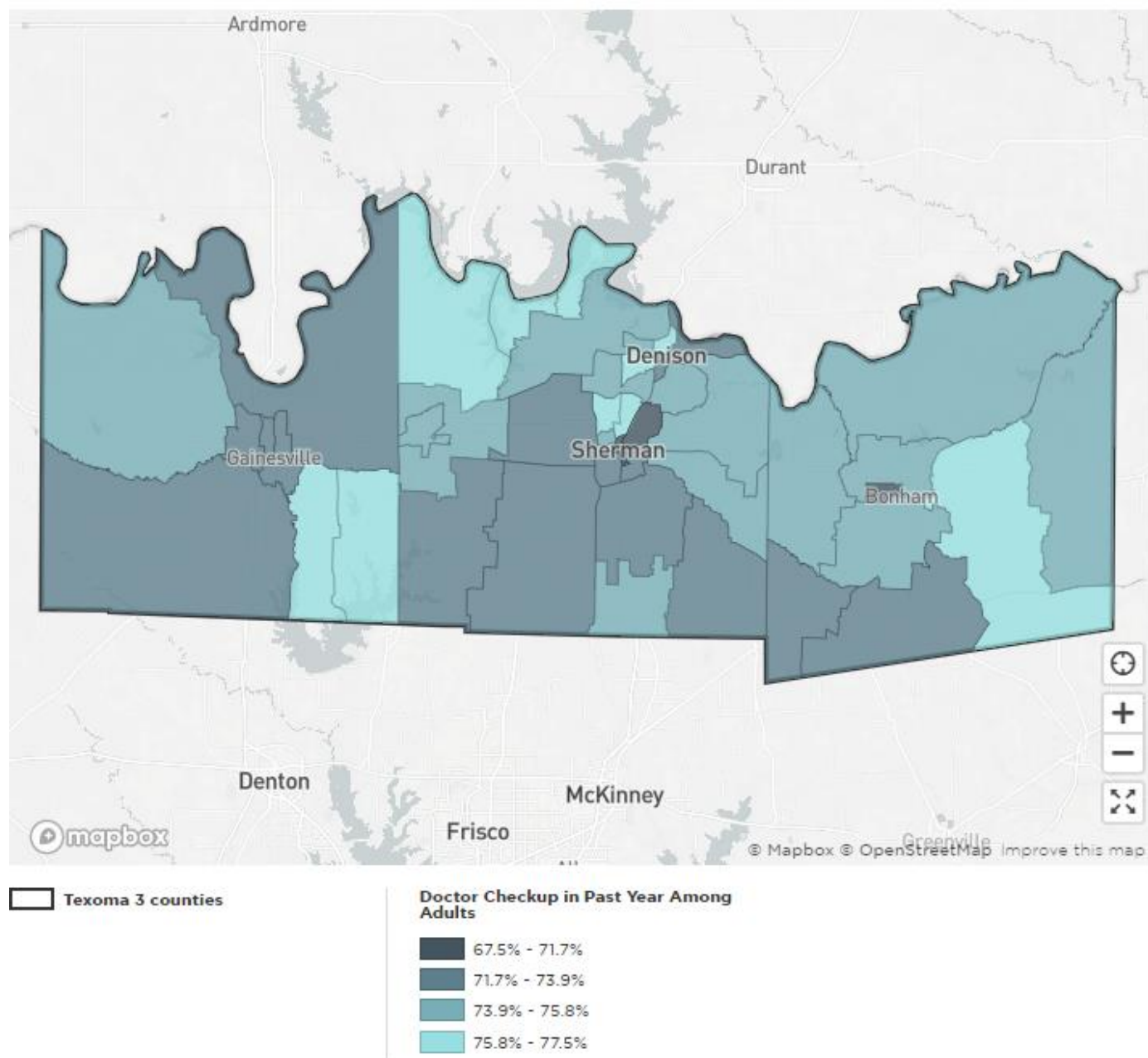
Sources: US Census Bureau ACS 5-year 2016-2020

## Health Behaviors

### Adult Health Behaviors



## Doctor Checkup in Past Year Among Adults by Census Tract



Sources: CDC BRFSS PLACES 2018

## Health Outcomes



### Poor Physical Health

**14.1%**

of adults

Texoma 3 counties

**13.9%**

of adults

Cooke County, TX

**14.1%**

of adults

Grayson County, TX

**14.7%**

of adults

Fannin County, TX

### Poor Mental Health

**14.6%**

of adults

Texoma 3 counties

**13.9%**

of adults

Cooke County, TX

**14.1%**

of adults

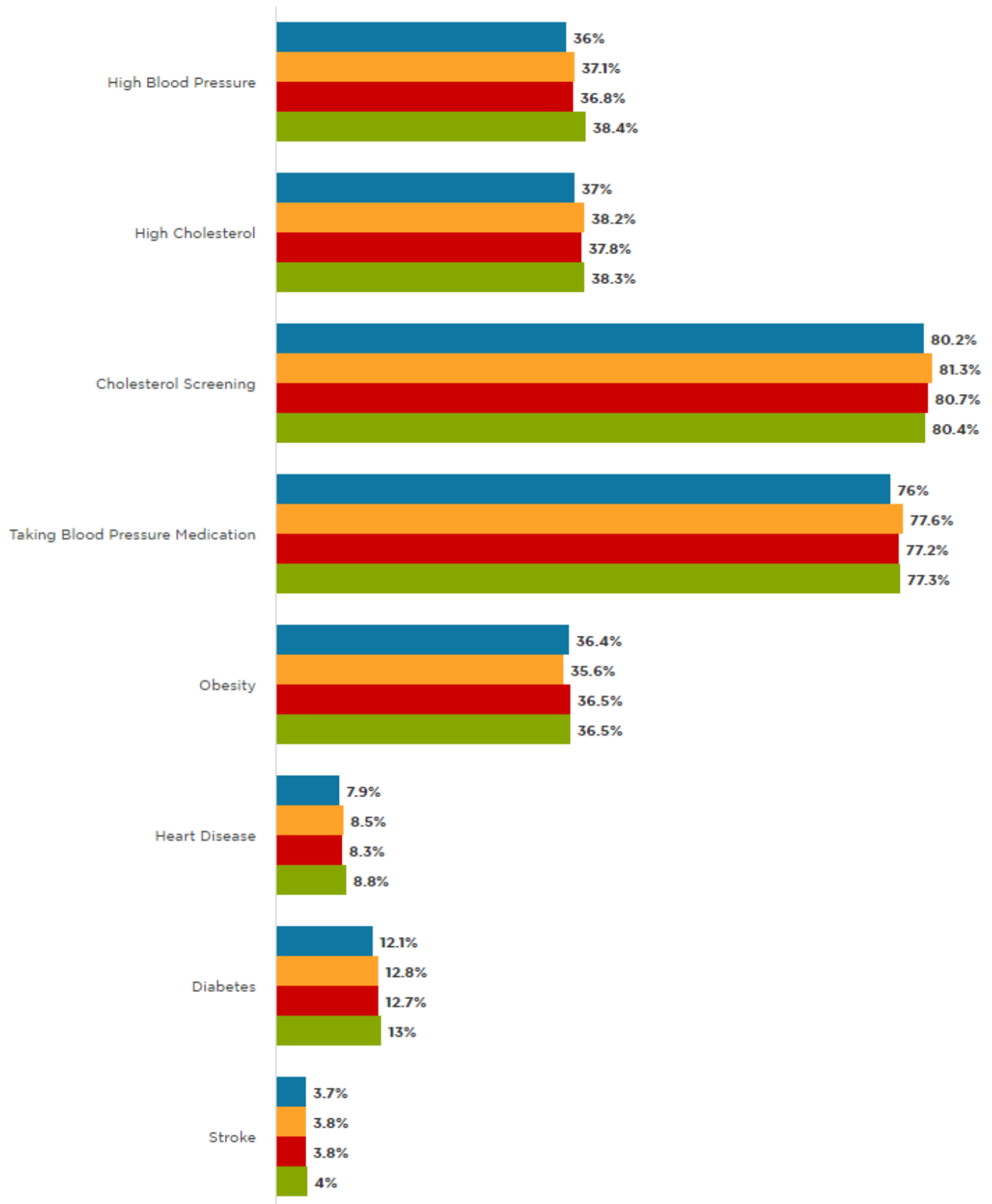
Grayson County, TX

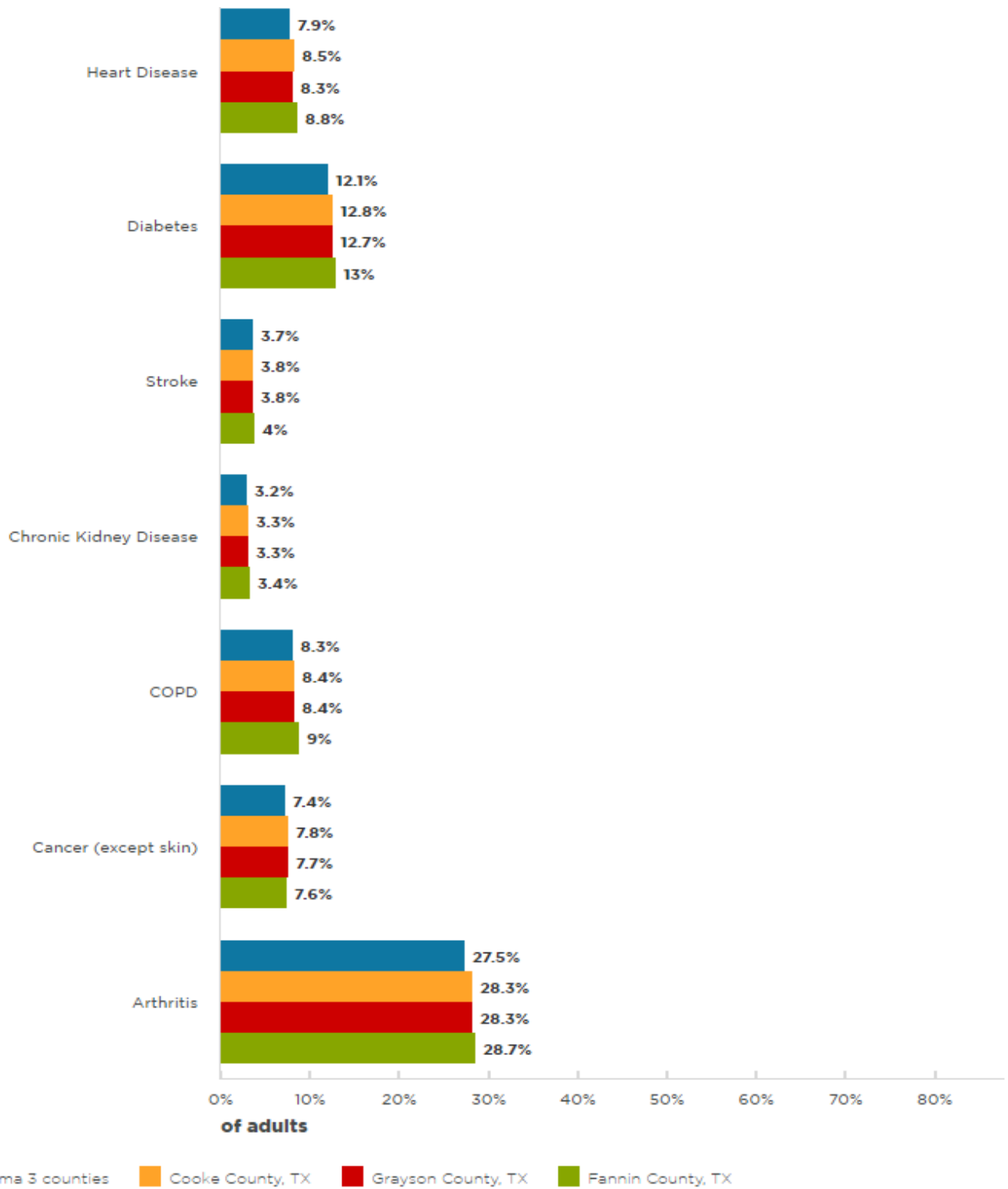
**14.5%**

of adults

Fannin County, TX

Sources: CDC BRFSS PLACES 2018

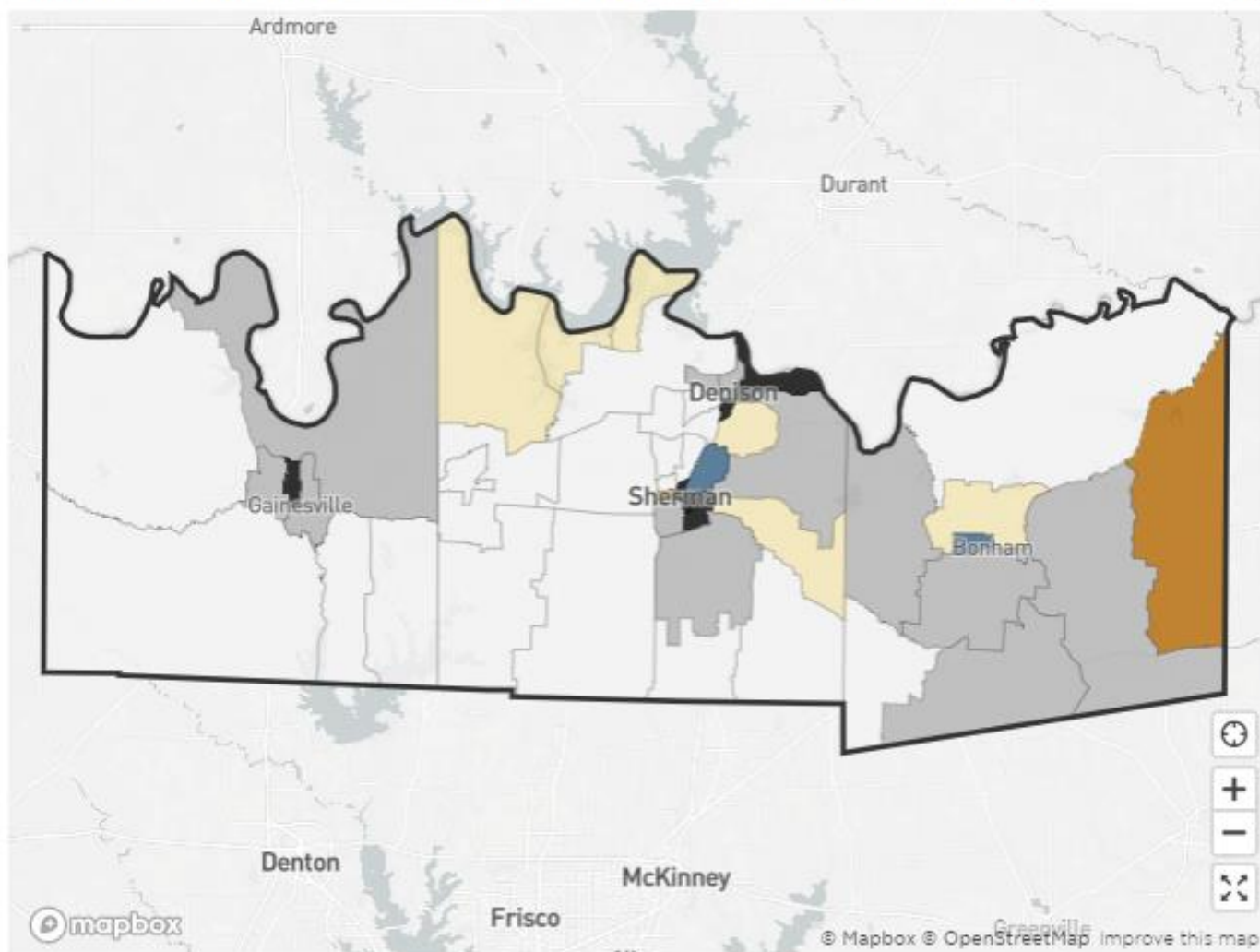




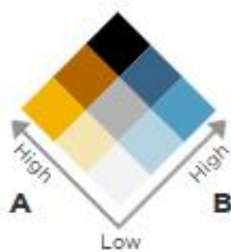
Sources: CDC BRFSS PLACES 2017, 2018



## Poor Physical (Yellow) and Poor Mental (Blue) Health by Census Tract



Texoma 3 counties



**A** Poor Physical Health Among Adults

**B** Poor Mental Health Among Adults

Sources: CDC BRFSS PLACES 2018

## Cause of Death: Heart Disease

### Coronary Heart Disease Among Adults

**7.9%**

of Adults

Texoma 3 counties

**8.5%**

of Adults

Cooke County, TX

**8.3%**

of Adults

Grayson County, TX

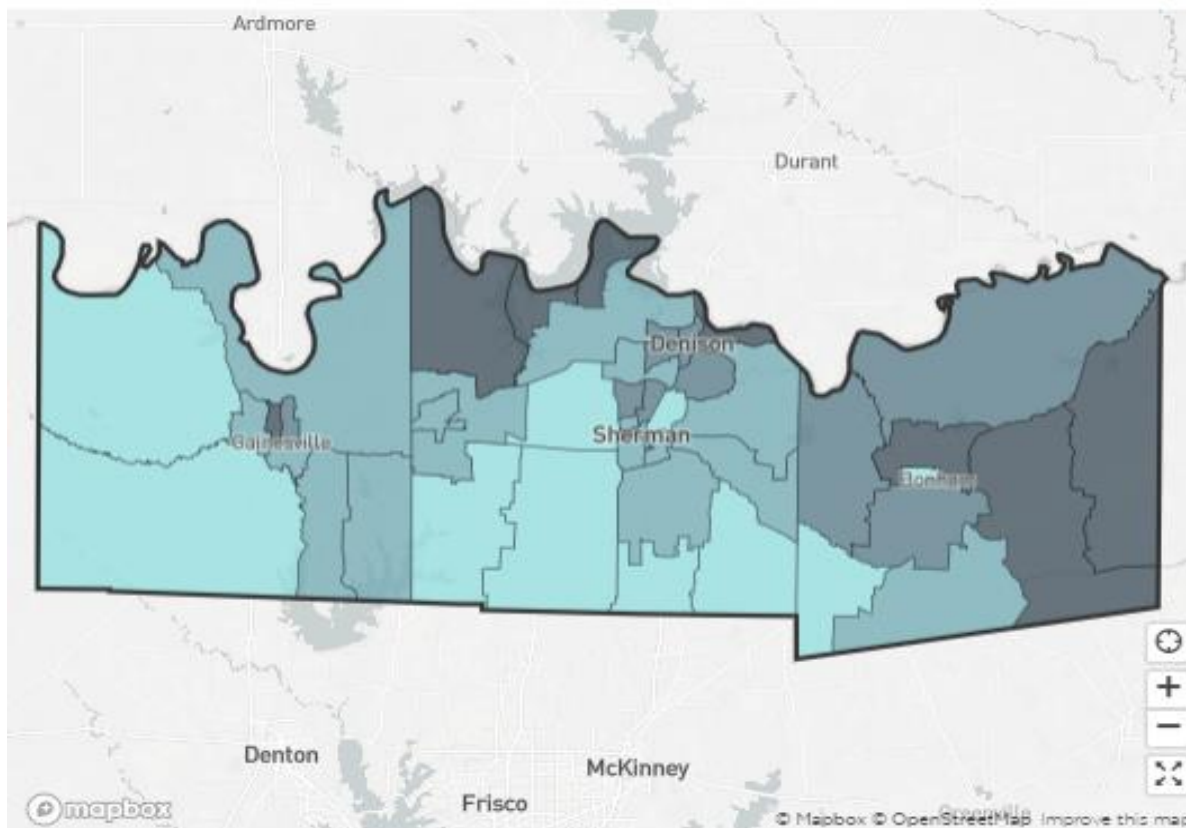
**8.8%**

of Adults

Fannin County, TX

Sources: CDC BRFSS PLACES 2018

## Prevalence of Heart Disease among Adults



Texoma 3 counties

### Coronary Heart Disease Among Adults

6.4% - 7.3%

7.3% - 8.4%

8.4% - 9.3%

9.3% - 10.2%

Sources: CDC BRFSS PLACES 2018

## Cancer (except skin) Among Adults

**7.4%**

of Adults

Texoma 3 counties

**7.8%**

of Adults

Cooke County, TX

**7.7%**

of Adults

Grayson County, TX

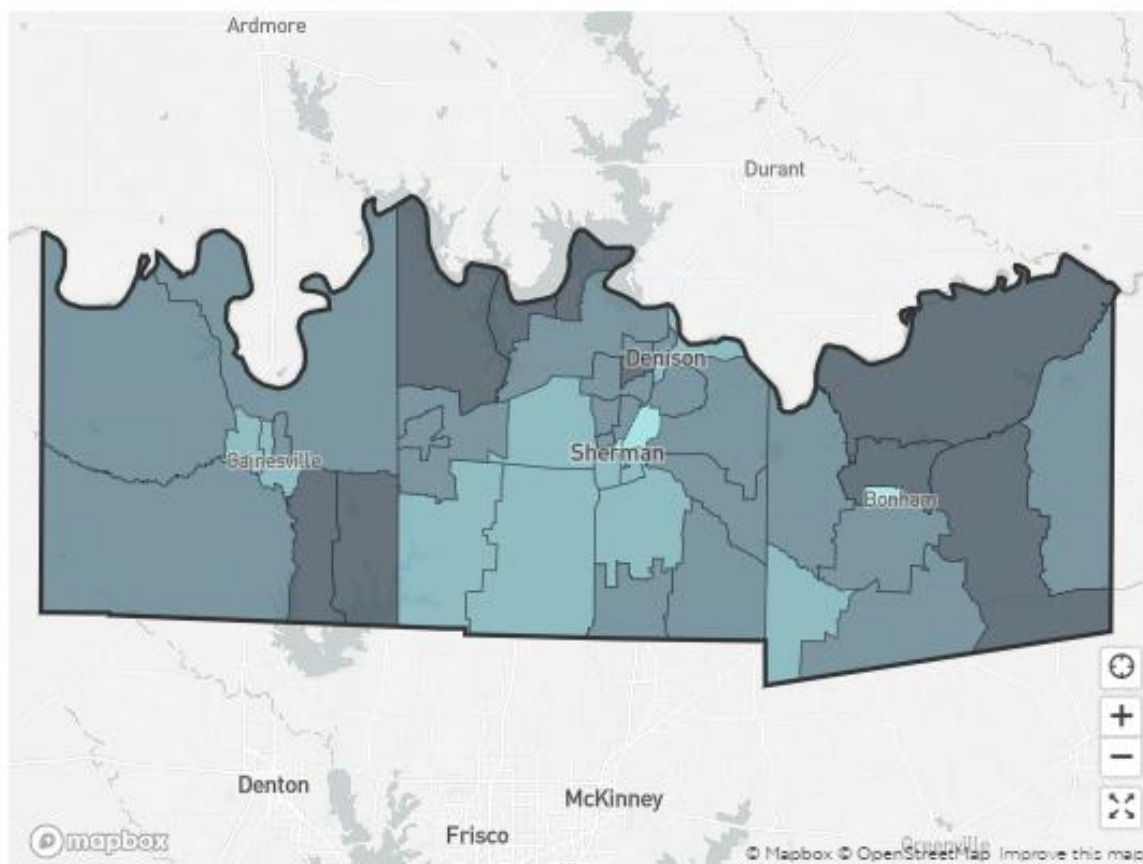
**7.6%**

of Adults

Fannin County, TX

Sources: CDC BRFSS PLACES 2018

## Prevalence of Cancer among Adults



Texoma 3 counties

Cancer (except skin) Among Adults

4.3% - 5.9%

5.9% - 7.2%

7.2% - 8.4%

8.4% - 9.5%

Sources: CDC BRFSS PLACES 2018

